

**BUYERS LABORATORY INC.**  
**PICK OF THE YEAR**



**Outstanding Small Workgroup Colour Multifunction Printer  
For Exemplary Performance Throughout BLI's Extensive Lab Testing**

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**DATE**



## **Canon Colour imageCLASS MF9340C**

### **Outstanding Small Workgroup Colour Multifunction Printer**



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Its combination of outstanding reliability, excellent overall ease of use and commendable image quality has earned the Canon imageCLASS MF9340C an Autumn 2008 BLI "Pick" award for "Outstanding Small Workgroup Colour Multifunction Printer."

The Canon Colour imageCLASS MF9340C provided an impressive performance in BLI's two-month evaluation. A 21-ppm multifunction printer offering standard network printing, copying, remote scan via TWAIN and WIA drivers, as well as Canon's Colour Universal Send scan functionality and optional fax, the unit demonstrated a perfect reliability performance, completing BLI's two-month, 65,000-impression durability test without requiring any service or experiencing a single misfeed.

"In addition to its flawless reliability test performance, we were impressed by the wealth of ease of use features that Canon has added to this product, such as the new swivel-mounted 88.9-mm colour TFT screen, a scroll wheel for fast data entry, two host USB ports for printing and scanning and SD card printing capability," said David Sweetnam, BLI's European lab and research manager. "Printing digital camera pictures from SD and CF memory cards was a very simple process and the capability includes a useful index print feature, a preview mode taking advantage of the vibrant TFT colour screen and the ability to print up to four pictures onto a single page for perfect album size images."

Canon also offers a host of features that allow business users to be more cost efficient. These include cost control accounting as standard, long life toner cartridges and an auto-colour mode for copy and print.

"We are honoured to receive this BLI award. The imageCLASS MF9340C is being positioned to target small businesses or workgroups who are cost-conscious, and require to produce colour documents almost 70 percent of the time in A4/LTR/LGL-size output. This is the kind of machine we would recommend for colour print volume of about 1,000 to 3,000 pages per month," said Koji Takanashi, senior manager of Business Imaging Solution Division, South/SE-Asia operation, Canon Singapore. "Its rich multifunctional features are supported with the big 768 MB standard RAM for high productivity."

The Canon Colour imageCLASS MF9340C offers an above-average feature set, very good image quality and a lower-than-average supplies cost per page, making it a good value to low-volume users. The Canon Colour imageCLASS MF9340C is highly recommended by BLI for monthly print volumes of up to 5,000 impressions.

## About BLI's Picks

Twice a year with its "Pick" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete and includes an extensive durability test, during which each unit is run at half the monthly duty cycle over 15 days, with five days at the maximum daily volume. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, which is a critical factor for buyers and IT directors, given that virtually all of the products are designed for use on networks.

In addition to assessing reliability, in terms of the number of service calls required, as well as misfeed frequency, BLI's comprehensive evaluation includes an assessment of copy and print quality, productivity, ease of use and economy, as well as connectivity issues such as feedback to workstations, administrative utilities, print drivers, multitasking and scanning solutions. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, a BLI "Pick" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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