

# The French connection

Olivier Henry shares his vision for local arts scene

## POWERSHOT SX230 HS

Keeping Track of Every Shot

## Movie Magic In The Palm Of Your Hands

## Welcome To The Wireless Office

New PIXMA Office All-in-Ones redefine productivity

# The French connection

*French photographer Olivier Henry moved to Singapore in 1999 and started Milk Photographie after spending time shooting in Paris. Today, he has risen to become one of the elite photographers in Singapore.*

*Citing beauty, humour and provocation as his main inspirations, some of his clients include Evian, L'Oreal, Raoul, Mont Blanc, Mercedes, Johnnie Walker, Veuve Clicquot, JewelFest, SIA, Sony, Levi's as well as countless covers for local and international publications. Canon BUZZ traces Olivier's journey in photography.*

## **How did your journey in photography begin?**

Photography had always been my passion. When I was 9, I carried an automatic Kodak camera everywhere I go, and I took pictures of everything and anything. Even back then, I had some pretty interesting ways of framing my images already.

When I was 19, I moved to Paris to study law, but all I really cared about was photography. Living in Paris was such an inspiration, and I spent all my weekends wandering around Paris to take pictures. I set up a small darkroom in the basement and spent hours processing films and printing the black and white images.

I hated taking color photographs; I think color images felt too real for me then, they lacked the mystery and the craftsmanship black and white images had. I still strongly believe to this day that black-and-white images have a stronger connection to the viewer because one would "add" his own colors depending on his own feelings and understandings of the photograph.

## **Have you always wanted to do fashion/commercial photography?**

While studying, I took almost all the part-time photography courses available at Parsons Paris for a couple of years. Then I started shooting models' comcards for local agencies. When I won a

[...]



big photography competition organised by Photo magazine, I decided to become a full time photographer. I had a good job then, and my parents thought I was crazy to let it all go to pursue photography!

I later joined an intensive program at Speos Paris Photographic Institute, which was probably one of Europe's best photography schools. But fashion photography happened by chance. I do not consider myself a fashion photographer. Fashion is all about selling clothes. I am a people photographer. I like to conceptualise images around people, whoever they are.

**Your studio MILK Photographie is involved in the full suite of photographic services from pre-production to retouching. How involved are you as a photographer in the entire process of production?**

We have a wonderful team of producers, photographers, assistants and retouchers, and everyone gets involved in various stages of a shoot. We consider ourselves the "co-creators" who work with the clients to bring their vision to the next level.

The photographer must be present at every process, from quotation right to the

retouching stage. He must ensure that there are no unexpected surprises, and follow up to the post-production to see his vision through.

**You recently started Vue Privée, an art gallery space focused on limited edition artworks, merchandise, events. What prompted you to start this?**

Vue Privée was created because I wanted to get even more involved with the local art scene, and help emerging art photographers and artists get themselves known to a wider audience.

Vue Privée is part gallery, part shop, part refuge for like-minded artists. I believe art should be accessible to all, and this belief is reflected in both Vue Privée's business and aesthetic nature. By putting together in-depth collaborative efforts with artists, we aim to offer alternative views to traditional concepts of photography. This project helps me connect with amazing artists and other people in the art industry, and these relationships feed my passion and challenge me as a photographer.

**How important is it to you as a photographer/artist to strike a balance between the work and personal aspects**

**of your work?**

My work is my life, and my life is my work 100%. I am lucky to have a close group of friends whom keep me balanced and force me to "get a life" sometimes. And that usually involves quite a fair bit of wine and food!

I wake up at 6:30am to work out before going to work, which keeps me energised for the rest of the day, and I get to go through all my emails early before everyone else arrives. Being surrounded by an amazing and hardworking team also inspires me every day. I set up a second working space

at home where I like to work at night on my personal and gallery projects.

On the spiritual aspect, I meditate twice a day and honestly this is what balances me the most. Peace and inspiration come from within and I hope that one day I will be able to share what I am learning through my photography to the world.

**What equipment do you use on a typical shoot?**

Typically, I use several EOS 5D Mark II bodies. The lenses I use frequently include the EF 24-70/2.8L and the EF 70-200/2.8L IS.

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Canon’s slew of new compact cameras in the IXUS and PowerShot line-ups raises the game for end-users seeking style and performance in a small package.

Where Style Meets Substance

IXUS 220 HS PRICE : \$399

Measuring just 19.5mm, the IXUS 220 HS is the world’s slimmest camera with 24mm wide-angle lens and 5x optical zoom in its class\*. It features a large 12.1MP sensor, to capture details in all clarity for both still images and Full HD 1080p (24fps) movies. The aluminum Canon IXUS 220 IS exudes a luxurious and premium feel in your hands. The Smart Auto mode makes it a breeze to capture great-quality shots, while Smart Auto evaluates each shooting situation and selects the optimum settings to capture the perfect picture automatically.

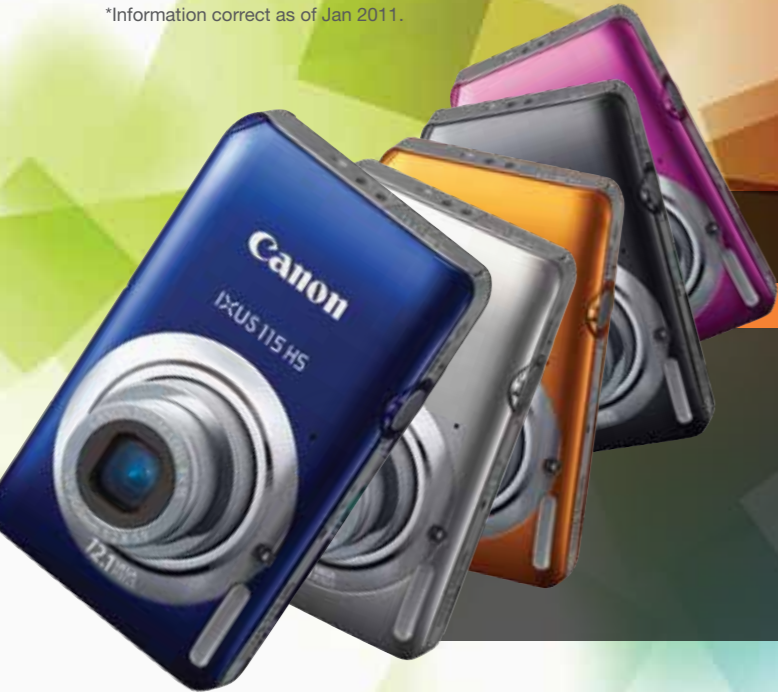
\*Information correct as of Jan 2011.



Fashionably Colourful

IXUS 115 HS PRICE : \$299

Style need not be stuffy - the IXUS 115 HS packs fun and features into one stylish package with its 12.1MP sensor and DIGIC 4 processor. The super-slim camera features a 3” LCD and 4x zoom lens starting at 28mm wide, so you can capture all scenes easily. The new IXUS 115 HS even lets you capture Super Slow movies as well as Full HD videos. There are 32 scene modes and 6 creative filters including Miniature and Toy Camera effects, so you can really have fun with your photography!



One Touch Intelligence At Your Fingertip

IXUS 310 HS PRICE : \$529

Technology fused with unflappable style – the premium IXUS 310 HS encasing a 12.1MP CMOS sensor with an intelligent touch screen interface in an ultra-compact stainless steel body. It combines a large aperture F/2-5.8 24-105mm lens with Image Stabilizer for sharp images even in low-light conditions. The large 3.2” PureColor II Touch LCD lets you set the focus point with a simple touch of the screen, or browse through the image library with a flick of your finger – the intuitive touch-screen operation makes using the camera a joy. You can even shoot up to 8.2 shots per second in High-speed Burst mode to capture high-speed action, or slow down motion with the innovative Super Slow Motion Movie mode.



Great PowerShot “GPS” Has Arrived!



PowerShot SX230 HS PRICE : \$549

With a revolutionary Global Positioning System (GPS) feature, the PowerShot SX230 HS lets you keep a record of the place and time the pictures are shot. You can even record the journey that users take, so you review your travels by using the supplied Map Utility software that integrates with Google Maps!

Powershot SX230 HS share the same impressive 14X zoom lens (28-392mm), with optical Image Stabilizer technology to prevent image blur. Powered by 12.1MP sensors, the new PowerShot cameras empower you with full control over your photography with P/A/S/M shooting modes. The High-speed Burst mode also lets you shoot rapidly up to 8.1 shots per second! Pick from pink, blue and black finishes for the PowerShot SX230 HS.



PowerShot A3300 IS

Refreshingly Affordable

PowerShot A3300 IS / A3200 IS PRICE : \$299 / \$249

Featuring a stylish design, the new Powershot cameras deliver incredible features at an affordable price. The Powershot A3300 IS and A3200 IS feature 16MP and 14MP sensors, as well as 3.0” LCD and 2.7” LCD respectively. In other respect, both cameras incorporate 28-140mm image-stabilised zoom lenses to capture a wide range of situations, and high-definition 720p movie recording with H.264 compression. Express your creativity with the six Creative Filters such as Miniature Effect, Fish-eye Effect, Super Vivid and Poster Effect, Monochrome and Toy Camera Effect. Both Powershot A3300 IS and A3200 IS are powered by Lithium-Ion rechargeable batteries.



What is HS system?

By combining the latest backlit high-sensitivity CMOS sensor with Canon’s renowned DIGIC image processor, Canon has innovated the HS System to allow photographers to capture low-noise images with vivid color reproduction even at high ISO settings. The Canon HS system frees you to capture great images even in the most challenging lighting conditions.



DO YOU KNOW?

What is Movie Digest mode?



The new Movie Digest mode gives you an interesting way to capture videos easily. The camera will record up to four seconds prior to every still image taken, before joining all clips captured in the same day into a single movie, giving you a fun, easy way to capture the story behind still images in movie format! Movie Digest is available in latest collection of Canon IXUS cameras and PowerShot SX 230 HS.

A host of new DSLRs, lenses and Speedlites join the Digital EOS system as Canon celebrates a lens-manufacturing milestone with the production of its 60-millionth lens.

## SEE THE WORLD YOUR WAY

### EOS 600D



The new Canon EOS 600D puts photography in a whole new perspective with its tilt and swivel LCD display. The new 1040k tilt and swivel LCD lets you capture interesting photos from virtually any angle, so you can shoot 18MP stills and Full HD (1080p) video in any position.

Outstanding quality comes standard with the DIGIC 4 image processor, as well as the ability to shoot at an incredible ISO 12,800. Capture every moment as it happens with the EOS 600D's fast capture rate of 3.7 frames per second. The EOS 600D also shares the same built-in wireless flash control as the higher-end EOS 7D, so you can engage in off-camera flash photography with ease.

For novices, the EOS 600D's Feature Guide mode helps you learn about the camera as you use it. You can also depend on the Scene Intelligent Auto mode to capture outstanding quality shots effortlessly.

#### PRICE

EOS 600D Body : \$1,199

EOS 600D Kit I with EF S 18-55IS : \$1,399

EOS 600D Kit II with EF S 18-135IS : \$1,749

## Perfect Entry Level DSLR

### EOS 1100D

Upgrading from a compact camera? The EOS 1100D is the perfect camera for you! Designed for budding photographers, the Canon EOS 1100D has a Feature Guide to describe each key camera setting and its effect, helping you learn photography along the way.

The user-friendly Basic+ and Creative Auto modes allows you to control the camera settings in plain simple English terms. And the 12MP EOS 1100D incorporates the DIGIC 4 processor for impressive images and 720p HD video recording.

Available in four great colours, so now you can let your personality shine through with the Canon EOS 1100D!



#### PRICE

EOS 1100D Kit : \$899



Black



Grey



Red



Brown

**60**  
million  
EF LENSES  
Production  
1987-2011

## Light in Weight, Heavy in Performance

EF 500mm f/4L IS II USM  
EF 600mm f/4L IS II USM

PRICE : TBC

Canon has pushed the envelope of lens design with the new Canon EF 500mm f/4L IS II USM and EF 600mm f/4L IS II USM. Completely redesigned with 16 elements in 12 groups, they incorporate two high performance fluorite elements, as well as Canon's Super Spectra Coatings and a Sub-Wavelength Structure Coating (SWC).

Extensive use of magnesium alloy constructions with titanium components significantly lightened each lens, with up to 27% and 17% in weight-savings for the EF 600mm F/4L II and EF 500mm F/4L II respectively. The 4-stop Image Stabilization (IS) technology also features a new IS Mode 3 which activates the IS unit only during exposure, saving power and making it easier to switch between subjects. Photographers can also choose between optional long or short foot tripod mounts for monopods or tripods.

EF 600mm f/4L IS II USM



EF 500mm f/4L IS II USM

## A Flash Of Brilliance

Speedlite 320EX  
Speedlite 270EX II

PRICE : TBC

The new Canon Speedlites will doubtlessly get photographers excited, because you can now achieve great flash photography easily. The Speedlite 320EX is a new flash unit delivering 32 Guide No. in a compact chassis, and yet retains full flexibility with a bounce, swivel and manual zoom head. It breaks new ground with its integrated video light, perfect for HD video enabled DSLRs.

The Speedlite 270EX II is the most compact Canon flash, with 27 Guide No. and the flexibility of a bounce head. Both flash units can be wirelessly operated by a controller such as the one built into the latest DSLRs such as the EOS 600D or 1100D for creative, off-camera use. You can even control the Speedlight 320EX on one of four 'channels' to allow groups of flashes with different output levels. The new Remote Release function on both flashes lets you wirelessly trigger the shutter on a compatible EOS DSLR, so you can set up the lighting without having to make repeat trips to the camera!



Speedlite 320EX

Speedlite 270EX II



Speedlite 270EX II with a bounce and manual zoom head.



**Canon**  
PROFESSIONAL HD

## HD: High Definition or High-speed Deployment?

**XF105 and XF100**

**PRICE : \$6,999 / \$5,799**

Canon's professional camcorders have taken a leap forward with the introduction of the new XF105 and XF100. Designed to be the more compact equivalent of the XF305 and XF300, the new camcorders are perfect for news crew and videographers seeking high image quality, extreme portability, and efficient workflow. Both the XF105 and XF100 records Full HD in 1920x1080 or 1280x720 resolution, with bitrate topping out at 50Mbps, and users can also select 35Mbps variable bitrate or a 25Mbps continuous bit rate (at 1440x1080). Frames rates can be set at 50i/ 25p for all recording models.

To facilitate an easier and more affordable workflow, both camcorders record video to the widely available Compact Flash cards instead of proprietary memory cards. The HD video is recorded in XF Codec using MPEG-2 compression with an MXF file wrapper and a 4:2:2 color sampling system. Both cameras sport a Canon 10x optical zoom lens and electronic viewfinders. The Canon XF105 incorporates professional ports and terminals including Genlock, Timecode and HD/SD-SDI, essential for events and news crew. With the new 3D assist feature, you can pair two XF105 camcorders simultaneously using the genlock terminals and a focal length guide display to help calibrate zoom distance, to assist into producing with 3D video productions.

## Professional Videos On The Move

**XA10**

**PRICE : \$3,599**

When it comes to run-and-gun shooting, nothing is more critical than total mobility. The new Canon XA10 is designed to deliver professional performance in an ultra compact package, featuring a Canon 10x HD Video Lens with a wide, flexible zoom range (35mm equivalent range 30.4mm-304mm). The Canon XA10 Full HD 1080p using an AVCHD codec, and you can select between recording to the internal 64GB flash drive or to a SDXC-compatible card. The dual card slot also gives you the ability to record to two cards simultaneously for instant backup.

The Canon XA10 features a detachable handle for easy-handling and low-angle shooting, which also holds the XLR inputs and an external microphone holder. You can also shoot in total darkness, thanks to the infrared mode of the Canon XA10.

For more information, please email to [canonhd@canon.com.sg](mailto:canonhd@canon.com.sg)

## Personalise Your Very Own Movie with Canon Cinema Style Effects

Everyone wants to make their videos interesting, but we are not all born directors. Canon's Legria technology helps you create interesting videos with three easy tools. The Story Creator mode provides useful and easy-to-follow tips on the type of scenes users can capture to tell a unique story, using on-screen guidance in-camera. The Touch Decoration tool lets you bring your videos to life by adding animation, stamps, frames and messages to their footage in real time through the camcorder's touch screen. And finally, the Cinema-Look Filters let you transform the look and feel of your video with eight different filter effects, all applied in-camera for fuss-free creative videos!



## Beautiful Things Come In Small Packages

**Legria FS 46/406**

**PRICE : \$599 / \$499**

The palm-sized Canon Legria FS 46 and FS 406 weighs just 220g each, but they pack a powerful 41x zoom so you can record distant subjects, with Image Stabilizer which has a new Dynamic mode that reduces camera shakes that occur when walking up and down the stairs! Both camcorders accept SD/SDHC/SDXC card for expendable memory, with the Legria FS46 featuring additional 8GB of internal memory. Create short movie snippets with the improved Video Snapshot to share simultaneously with your friends and family.



## The Dark Side Of Film-Making

**Legria HF G10**

**PRICE : TBC**

The Legria HF G10's highlight is the bright F1.8 10x Zoom HD video lens designed to deliver minimal distortion and instantaneous autofocus. With its large 2.37MP HD CMOS PRO sensor and DIGIC DV III processor, it delivers superb quality even in low light conditions. The Face-Only auto-focus mode will cease tracking focus of faces when the person exits off-screen, retaining the off-focus for an artistic feel. The Legria HF G10 records on its 32GB of internal Flash memory, with two card slots for additional high-capacity SDXC cards.



## Affordable HD Performance

**Legria HF M41/400**

**PRICE : \$1,449 / \$1,149**

With a 2.37MP HD CMOS PRO sensor and a Canon 10x Zoom HD video lens with Optical Image Stabilization, the HF M41 delivers astounding HD video quality in a compact and lightweight package. Canon's Story Creator lets you choose a theme for your movie with in-built scene suggestions, and 8 Cinema-Look Filters to inspire your creativity with. Record your video into the built-in 16GB memory (only applicable for HF M41), with two expandable SDXC card slots for additional footages.



## Harness The Fun Of HD Movies

**Legria HF R28/26**

**PRICE : \$1,049 / \$849**

With their 20x Optical Zoom HD video lens, the Canon Legria HF R28 and HF R26 promise amazing HD performance. The Touch Decoration tool lets you select subjects and track focus with a simple touch of the screen, and you can even decorate the shot with artistic overlays, or stamps, templates and sparkling animation effects! Both Legria HF R28 and HF R26 come with built-in memory of 32GB and 8GB respectively, and two expandable SDHC/SDXC compatible card slots.



PIXMA MX886

## Wireless Office Productivity With New PIXMA All-In-Ones

MX886, MX426, MX416

PRICE : TBC

Canon has launched a new line-up of stylish PIXMA All-in-Ones for the modern wireless office. The flagship PIXMA MX886 features Auto Duplex printing and copying, ability to load two paper types simultaneously and a document feeder that handles up to 35 sheets for automatic copying or scanning of duplex originals. The Dual Function Panel simplifies operation by displaying only the keys relevant to the current operation.

The PIXMA MX426 and MX416 make scanning, copying and faxing functions simple with its 30-sheet automatic document feeder. The speedy multifunction printers deliver approximately 8.7ipm and 5.0ipm for black-and-white and color documents respectively, and just 42 seconds to print a borderless 4R photo. The MX426 features a 2.5" LCD with an intuitive user interface, and incorporates a built-in Ethernet port alongside with the MX886.

All three PIXMA Office All-in-Ones have the operation panel conveniently located on the scanning lid, so you can scan or copy easily without obscuring the view of the LCD display or panel buttons. You can even print photos wirelessly to the All-in-Ones with the free Canon Easy-PhotoPrint application for Apple iPhone, iPod, iTouch and Android devices!

## Personalised Productivity

PIXMA MX366

PRICE : TBC

The compact PIXMA MX366 is ideal for the personal office, with 30-sheets Auto document feeder for multi page scan/copy. The paper output tray flips open automatically when printing for speed and convenience, and you can even save your documents directly into a USB drive. The dedicated black ink for B&W document printing, as well as Junk fax rejection - help you keep printing cost in check.



## Compact and Stylish A3+ Printer

PIXMA iX6560

PRICE : \$499

Design and creative offices will love the impressive A3+ output of the PIXMA iX6560. Featuring a 1pl ink droplet and 9600dpi print resolution, the new printer with 5-individual ink tanks blazes through print jobs at 11.3 ipm and 8.8 ipm for A4-sized monochrome and color prints respectively. Fast to print, slow to fade- the ChromaLife 100+ Photo System assures your prints and artwork stays sharp for up to 300 years. You can even download free templates for poster & document to generate your own in-house design with the PIXMA iX6560.



As part of our effort to engage, educate and enrich the imaging experiences of users and to nurture a community of people passionate in photography and videography, Canon has created the Canon Imaging Academy (CIA) – designed to provide an exciting and holistic program for photography and videography enthusiasts.

The Canon Imaging Academy will be conducting photography courses, local outings and overseas trips for shutterbugs. Photo enthusiasts can look forward to courses such as basic photography, intermediate photography, strobist, studio lighting, creative photography as well as digital software editing. There will also be videography courses to meet the increasing demand of enthusiasts who enjoy creating movies using Canon's LEGRIA camcorders.

"With more advanced and user-friendly cameras and imaging devices becoming more accessible to consumers here, we recognise the opportunity to inspire the creative minds of Singaporeans. The launch of the Academy is testament to our commitment towards building a creative society," said Andrew Koh, Senior Director and General Manager of the Consumer Imaging & Information Products Division.

For those who prefer a greater emphasis on hands-on experience, we also offer photography outings and overseas photo clinics. Each of the courses is designed to suit the varying skill-levels of participants from beginners to intermediate. In addition to our own trainers, the Canon Imaging Academy will also feature a group of dedicated trainers including award-winning photographers such as Triston Yeo, Alex Siew and Joseph Goh.

Visit [www.canon.com.sg/training](http://www.canon.com.sg/training)

# CANON LAUNCHES THE CANON IMAGING ACADEMY

Canon Imaging ACADEMY

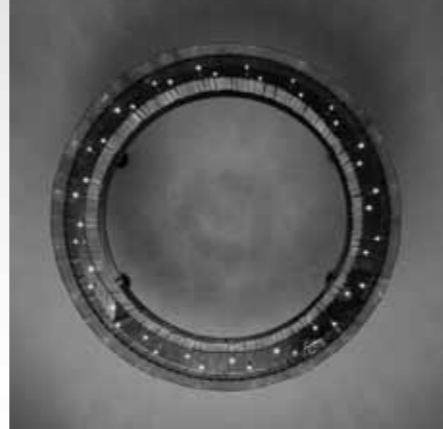
# The New Perspectives Photography Challenge

To commemorate the new Canon EOS 60D with the revolutionary Vari-Angle LCD that allows photographers to see the world in a whole new perspective, it was only fitting that Canon held a New Perspectives Photography Challenge to encourage photographers to see things differently.

The photography competition was held over five weekends, and six short listed photographers were put through the paces as they raced against time each week to shoot themes that were only announced on the day of the shoot-out. Each photographer had three hours to capture the images, and an additional two hours to edit and post-process three images for submission.

The submissions were open to public voting via Facebook, which received overwhelming responses from the public. Irene Koh took the first prize of the new EOS 60D with EFS 18-135IS lens while Victoria Siew and Yen Koh emerged as runner-ups and won for themselves a EOS 550D with EFS 18-55IS lens.

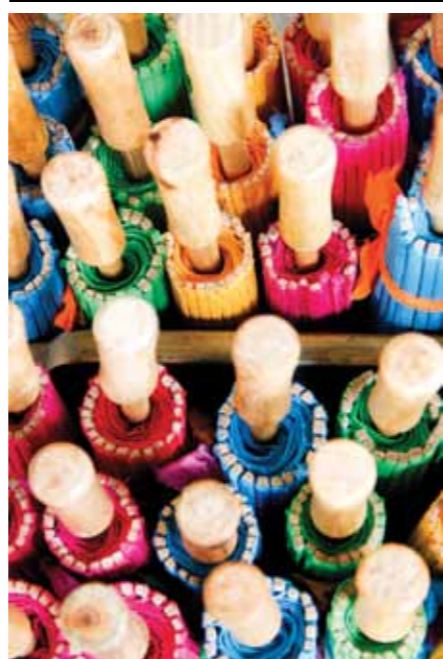
Visit [www.facebook.com/BeEmpoweredByCanonSG](http://www.facebook.com/BeEmpoweredByCanonSG) to view all the entries as well as the winning works!



Ng Sul Ling



Victoria Siew



Yen Koh



Winner: Irene Koh



## Canon Singapore ushers in the return of the Lion City Cup as title sponsors

Canon Singapore has signed on as the title sponsor for the 23<sup>rd</sup> Lion City Cup, the prestigious youth soccer tournament in the region credited for being the inspiration behind FIFA's introduction of the World Youth Under 17 and Under 19 Championships.

Said Andrew Koh, Senior Director and General Manager of the Consumer Imaging & Information Products Division at Canon Singapore, "Nurturing the next generation of athletes is crucial for a sporting country like Singapore. Canon has always been a firm and long term supporter of sports...We are confident that it will be a successful event that will present the faces of Singapore football's



future, and be a valuable experience for our young players to learn from the other global teams."

The 23<sup>rd</sup> Canon Lion City Cup will see the likes of Everton FC (England), Juventus FC (Italy), Benfica (Portugal) and CR Flamengo (Brazil). Representing Singapore will be the Under 15s, and the Singapore 2010 Youth Olympic squad. These six teams will be battling it out for honours where they vie for a place in the finals, to be played on 27<sup>th</sup> June 2011 at the home of Singapore football, Jalan Besar Stadium.



## GET UP TO SPEED WITH THE LATEST BUZZ ON PHOTOGRAPHY

Launched in February 2010, Canon Singapore's very own Facebook Fan Page is fast becoming a convenient platform for fans and photography enthusiasts to engage each other and share their views and information on digital imaging.

Besides being a source of information for Canon's latest products and services, the Be Empowered By Canon Facebook Fan Page has also served as a platforms for campaigns such as The New Perspectives Photography Challenge and a hosts of exciting contests for its members.

Become a Fan today and stay abreast with the latest in news and promotions that Canon has to offer.

Visit [www.facebook.com/BeEmpoweredByCanonSG](http://www.facebook.com/BeEmpoweredByCanonSG)



## EOS Academy: Giving the student photographic community a boost

Canon's EOS Academy originated in 2007 as a community outreach programme to promote photography.

In April 2010, the EOS Academy web portal was launched, serving as a one-stop platform for members to share their images, critique, tips and techniques and more.

Since it's inception, the portal has also played host to several photographic competitions organised by various institutions in Singapore, including Canon's very own "One Shot At Fame": a three-month long competition with more than S\$20,000 worth of Canon products to be won by the eventual winning schools and student photographers.

Visit [www.canon.com.sg/eosacademy](http://www.canon.com.sg/eosacademy)

# THIS ISSUE'S CONTEST

Five lucky readers will each win  
a Limited Edition Race Car Flash Drive (4GB)

**CLOSING DATE: 31<sup>st</sup> May 2011**

*(Remember to attach postage stamps before posting.)*

The answers can be found inside this issue of Buzz.  
Simply mail the contest portion to the following address:

The Editor, Canon Buzz  
Canon Singapore Pte Ltd  
1, Harbour Front Avenue  
#04-01, Keppel Bay Tower  
Singapore 098632

If you wish to submit your entries via email, please send your answers  
to **buzz@canon.com.sg** with subject header as  
CANON BUZZ ISSUE 20



## CONTEST QUESTIONS

CONTEST | ISSUE 20 | buzz

Q1. The ChromaLife 100+ Photo System that is available on most PIXMA printers assures your prints and artwork stays sharp for up to \_\_\_\_\_ years.

Answer (Please tick one): ☐ 100 ☐ 200 ☐ 300 ☐ 400

Q2: The Movie Digest mode that is available in the new Canon IXUS and Powershot cameras allows you to:

Answer (Please tick one): ☐ Choose a theme for your movie. ☐ Capture low-noise images with vivid colour reproduction.  
☐ Take video snapshots. ☐ Record up to four seconds prior to every still image taken.

Q3: Two newly launched Canon flashes are:

Answer (Tick the appropriate boxes): ☐ Speedlite 270EX II ☐ Speedlite 320EX ☐ Speedlite 430EX II ☐ Speedlite 580EX II

## SURVEY QUESTIONS

Q1. Will you prefer to receive Canon Buzz in PDF format?

☐ YES ☐ NO

Q2. Will you pay for a physical copy of Canon Buzz for a token sum of S\$2?

☐ YES ☐ NO

Q3. Do you share your copy of Canon Buzz with your friends or family?

☐ YES ☐ NO

## CONTACT DETAILS

Name: Mr / Ms / Dr \_\_\_\_\_

NRIC: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Telephone: (HP) \_\_\_\_\_

(Home) \_\_\_\_\_

Email: \_\_\_\_\_

### How did you receive our newsletter?

- ☐ In my mail box  
☐ Picked up at exhibition / show  
☐ From Canon Showroom / Care Centre

### Please tick one of the following:

- ☐ Please include me in your mailing list  
☐ I am already in your mailing list  
☐ Please remove me from your mailing list

## CONGRATULATIONS!

You are the three lucky winners from the contest of the previous issue. We will contact you for the prize collection.

Lee Yi-Wei Mark S770XXXXD  
Lydia Lee S700XXXXF  
Quah Yeok Boo S200XXXXI