

“ LET’S TALK ABOUT
ALWAYS MANAGING
INFORMATION
TECHNOLOGY
WITH EASE. ”

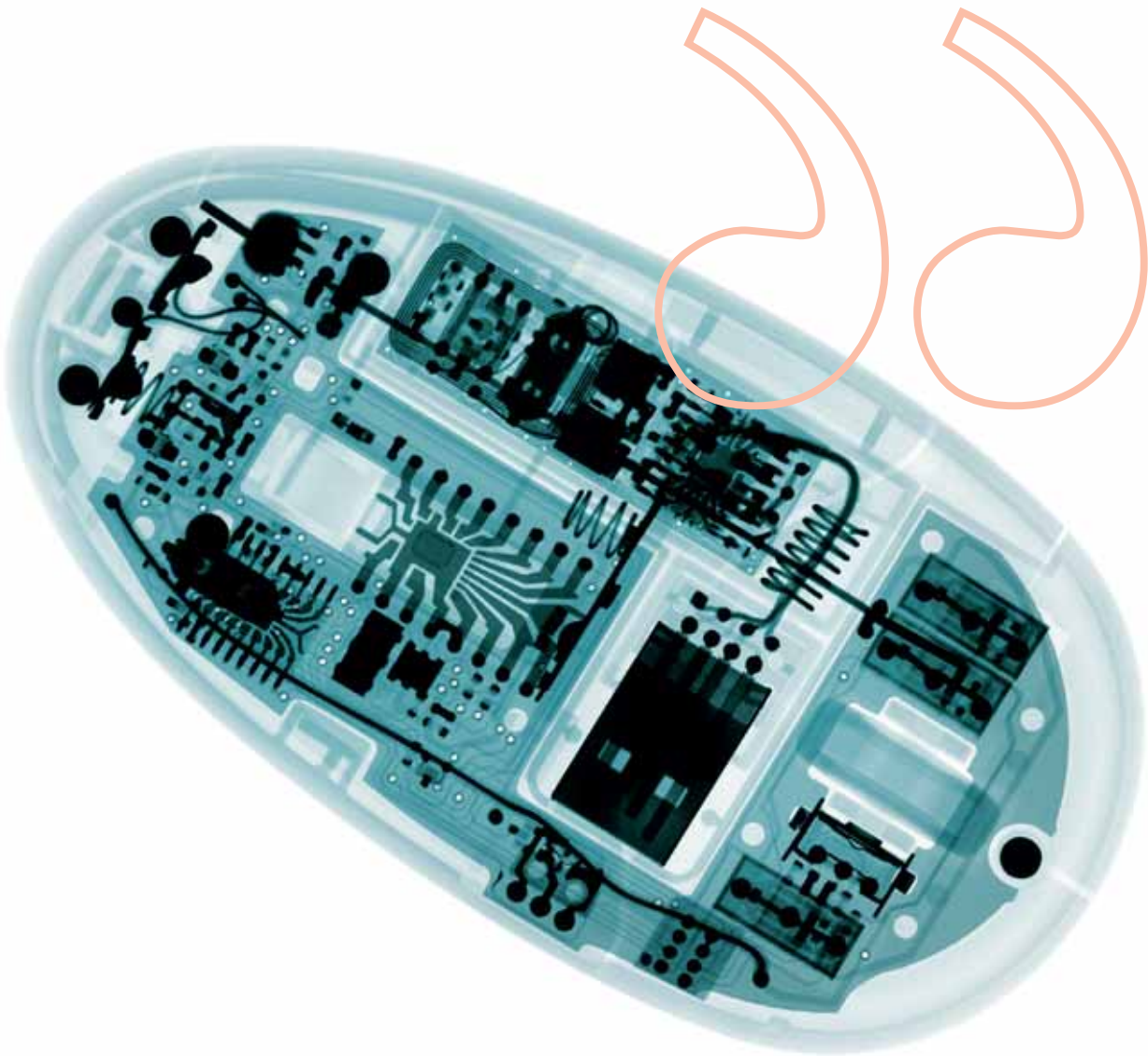


Business *can* be simple



Increasingly, the tasks that IT professionals are required to perform cover a growing variety of responsibilities, the latest of which includes data and facilities management. Ensuring the smooth functionality and maximum uptime of an entire organisation's IT network is a full-time job let alone just being a part of one's responsibilities.

Let's talk about how Canon's business solutions can help you achieve complete control over process integration and automation for maximised productivity, convenience and enhanced value while saving time and money.



MAKE SURE THAT NO TIME IS DOWNTIME

We live in a world where any downtime is a bad time. When a company's multifunction devices are down, the time lost to getting the machine back up can impact its business severely. Even the most efficient IT department will not escape the brunt of frustrated users, while remaining at the mercy of the availability of service technicians. Planning the optimal utilisation of the device is a tedious, and often time-consuming process. Ensuring the security of highly confidential data, where a leak can incite irreparable damage, is a difficult task.

We can help.

Canon's e-Maintenance is a smart, remote diagnostic service that monitors your Canon device 24/7 for maximum uptime. It assists in pre-empting serious breakdowns, one-time repairs during breakdowns, and consumables planning and control. The system enables device parts counter information to be sent back to Canon allowing technicians to pre-order the right parts before it wears out. During breakdowns, an error code is sent to Canon, informing our technicians of the problem. This means our technicians are dispatched with the right solution for a one-time fix. This intelligent system also detects toner levels and pre-orders it automatically when levels are low. The system also enables remote meter readings for accurate on-time billing eliminating the need for a staff to collect monthly counter readings from multiple devices.

Canon's system cleverly tracks device usage and cost by user or department, allowing for easy cost analysis and planning for device optimisation. It also enhances data security with password protected folders and password encrypted files sent via email.

Benefits at a glance:

- Maximised IT network uptime for increased productivity
- Administrative efficiency
- Accurate user accountability
- Optimisation of IT resources
- Enhanced information security

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WELL-MANAGED DATA GIVES BETTER RETURNS ON RESPONSE

Traditional Data Centres work mostly on a closed architecture where its mainframes are confined to only using printing equipment from a specific vendor (usually either legacy or impact printers). Not only is the printing technology old and slow, it also poses significant problems of being unable to cope with surges in print volume. The cost implications are significant as these printers usually require multi-ply forms that have to be pre-printed, with the inflexibility of printing forms on-demand, as well as customised messages to varying groups of customers.

We can help.

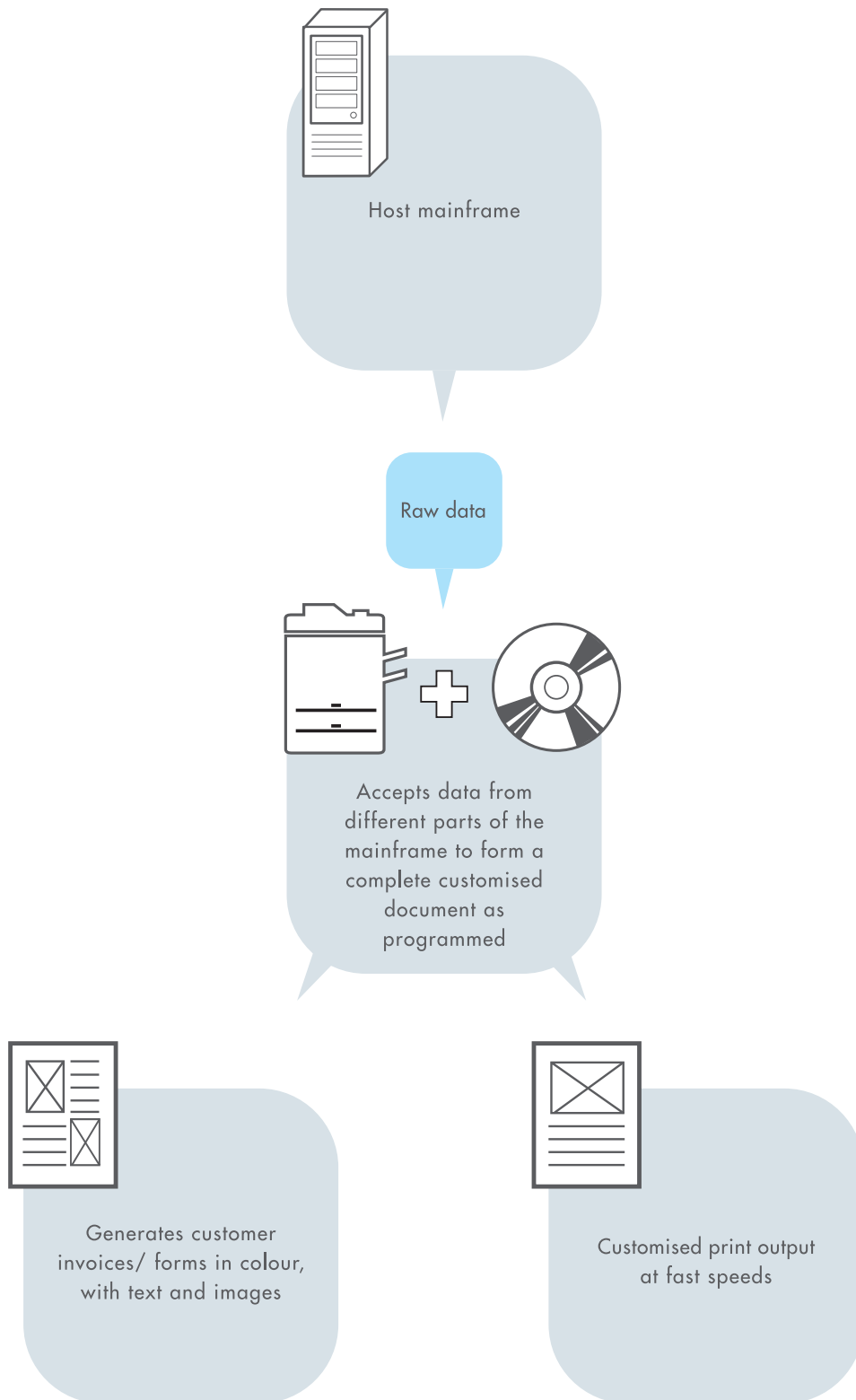
Canon's transactional printing solution is an open architecture that can adapt itself to any organisation's data stream. Requiring no change to the existing mainframe hosting system, this intelligent data management software is able to accept raw data, customise and print it on-demand. The value of the document is enhanced with conditional processing and true personalisation. This powerful feature allows a company to harness its customer invoices/ forms as communication materials incorporating advertising messages. And when integrated with a high-speed multifunction printer, all expectations of high-volume colour printing (in A4 or A3) are exceeded.

Benefits at a glance:

- Easy-to-integrate end-to-end solution
- Print customised documents on-demand at high speeds
- Turn customer forms/ invoices into advertising media
- Increase customer response rate and retention with high-quality, colour printouts
- Huge cost- and time-savings through the elimination of pre-printed stationery
- Flexibility and scalability



Data Centre Process Now Simplified



OPERATING A SIMPLER, AFFORDABLE AND FASTER DOCUMENT CREATION PROCESS

The current process of document creation using a Central Reprographics Department (CRD) is plagued by constant miscommunication, leading to numerous revisions between user and CRD. In addition, finalising the finishing requirements and printing cost between a user and the CRD is a difficult process. Often, the user is not updated on status of the job and costs involved until much later. The inaccuracies of charge back result in disputes, delaying the job.

We can help.

Canon's web-to-print business application enables the user to submit a job request via its user-friendly desktop application. To create a document, the user can choose from an array of templates or layout formats. These predefined templates make for easy document creation that is close to the user's requirements. The user will then be issued a job ticket that enables the job to be tracked and its costs estimated, making the process a transparent, accurate one. Once the layout is approved, the job is sent to print and finished as requested. The job is then archived into the database for future reprinting.

Benefits at a glance:

- Increased user convenience with remote submission of job
- Eliminates miscommunication with available templates and option to preview
- User-friendly desktop application
- Faster turnaround on document creation with high-speed printing
- Transparent cost charge back to user
- Enables remote tracking of job status



Central Reprographics Department Now Simplified



- Web-to-print desktop application:
- Job submission
 - Upload raw data and images
 - Issue job ticket
 - Cost estimation of job



- Job assembly
- Preview
- Editing
- Proofing

Review and approve



User



Printing and finishing



- Hardcopy print delivered to user
- Accounting and costs charged back to user



A softcopy of the job is archived into database for future reprints



With Canon's customised solutions, business can be simple. You can streamline your document workflow processes to ensure a smoother, more productive, highly effective business for better growth, stronger sales and increased profits. Let's talk today.



For effortless IT management and administration of data,
visit us at www.businesscanbesimple.biz

Canon

Delighting You Always