### SOUTH & SOUTHEAST ASIA REGIONAL HEADOUARTERS

CANON SINGAPORE PTE. LTD.

1 HarbourFront Avenue #04-01 Keppel Bay Tower
Singapore 098632

Tel: 65-6799 8888 Fax: 65-6221 7577

#### **CANON OFFICES:**

#### MALAYSIA

Canon Marketing (Malaysia) Sdn. Bhd. Tel: 603-78446000 Fax: 603-78450505 www.canon.com.my

#### SINGAPORE

Canon Singapore Pte. Ltd. Tel: 65-6799 8888 Fax: 65-6221 7577 www.canon.com.sg

#### **THAILAND**

Canon Marketing (Thailand) Co. Ltd. Tel: 66-2-3449999 Fax: 66-2-3449922 www.canon.co.th

#### VIETNAM

Canon Singapore Pte. Ltd.

Ho Chi Minh

Representative Office Tel: 84-8 38 200 466 Fax: 84-8 38 200 477 www.canon.com.vn

Hanoi Representative Office

Tel: 84-4 377 116 77 Fax: 84-4 377 116 78 www.canon.com.vn



#### **BANGLADESH**

J.A.N. Associates Tel: 880-2-8611444 Fax: 880-2-8610410

#### **BRUNEI**

Interhouse Company Tel: 673-2-653001 Fax: 673-2-653003

#### CAMBODIA

i-Qlick (Cambodia) Pte Ltd Tel: 855-23-996638 Fax: 855-23-996639

#### INDONESIA

P.T. Datascrip Tel: 62-21-2664-8999 Fax: 62-21-6544811/2/3 www.canon.co.id

#### MALDIVES

SIMDI

Tel: 960-324819 Fax: 960-318433

#### **MYANMAR**

Myanmar Golden Rock International Co., Ltd. Tel: 95-1-202092/3/4 Fax: 95-1-202079

#### NEPAL

Primax

Tel: 977-1-4224079 Fax: 977-1-4429358

#### **PAKISTAN**

MBM International Tel: 92-21-322777093 Fax: 92-42-37530948

#### **SRI LANKA**

Metropolitan Office (Pvt) Ltd Tel : 94-011-4700200 Fax : 94-011-4700266





DEALER'S STAMP



Visit us: www.canon-asia.com



Watch us: www.youtube.com/canonasia

## Where style meets substance









Wi Fi CERTIFIED



IXUS 510 HS



**IXUS 500 HS** 









**IXUS 125 HS** 



IXUS 230 HS

# DIGITAL IXUS Where style meets substance





IXUS 510 HS

### IXUS 500 HS





IMAGING PROCESSOR	DiGIC 5	DigiC 5
NEW Wi-Fi	Wi Fi CERTIFIED	_
IMAGE SENSOR	10.1 MEGA HIGH-SERSTHIMY CMOS	10.1 MEGA HIGH-SENGTIMTY CMOS
OPTICAL ZOOM	12× optical zoom	12 × OPTICAL ZOOM
FOCAL LENGTH	28-336mm	28-336mm
IMAGE STABILIZER	INTELLIGENT	INTELLIGENT S
SMART AUTO: NUMBER OF SCENES	Smart AUTO 58 SCEMES	Smart AUTO 58 SCENES
MOVIE	FULL 1080	FULL 1080
MOVIE DIGEST	Movie Digest 720p	Movie Digest 720p
iFRAME	iFrame	iFrame







### IXUS 240 HS

#### **IXUS 125 HS**

### IXUS 230 HS







DiG!C 5	Digic	DiGIC
WiFi	-	-
16.1 MEGA HIGH-SENSITUTY CMOS	16.1 MEGA HIGH-SENSITIVIV CMOS	12.1 MEGA HIGH-SENSITIMY CMOS
5× OPTICAL ZOOM	5× OPTICAL ZOOM	8× OPTICAL ZOOM
24-120mm	24-120mm	28-224mm
24-12011111	24-12011111	20-22411111
INTELLIGENT IS	INTELLIGENT IS	INTELLIGENT
Intelligent	INTELLIGENT	INTELLIGENT
INTELLIGENT Smart	INTELLIGENT IS	INTELLIGENT Smart
INTELLIGENT IS  Smart AUTO 58 SCENES	INTELLIGENT IS	INTELLIGENT LS

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### **HS SYSTEM**





Properly exposed subject but underexposed background with extreme loss of detail.





Properly exposed background but subject is greatly underexposed.

### **DIGIC 5 IMAGING PROCESSER**



The DIGIC 5 Imaging processor further enhances the power of the HS SYSTEM by incorporating a more advanced algorithm to deliver images of exceptional quality in different lighting situations.

#### **IMAGE CLARITY**

#### IMPROVED NOISE REDUCTION AT ALL ISO SPEEDS

DIGIC 5 is capable of processing huge amounts of data, which allows it to discern noise from image detail much more effectively. This means far more noise is suppressed without compromising detail or resolution.





#### **ACCURATE COLOR**

#### IMPROVED COLOR ACCURACY WITH MULTI-AREA WHITE BALANCE ADJUSTMENT

Previously it was difficult to obtain optimum color in situations with two different light sources. Now DIGIC 5 makes possible multi-area white-balance adjustments for greatly improved color accuracy.





#### IDEAL EXPOSURE & PRECISE DETAIL

#### IMPROVED EXPOSURE AND DYNAMIC RANGE

Boasting an advanced algorithm capable of more accurately analyzing image data, a number of image characteristics including exposure and dynamic range are more precisely and naturally corrected.









### Wi-Fi



# TRANSFER YOUR IMAGES WIRELESSLY!

The IXUS 510 HS and IXUS 240 HS give you the incredibly convenient option of transferring your photos and movies wirelessly! Now it's even faster and easier to transmit images to social media, another camera, smartphone, computer or any other compatible wireless device.



# BLUR-FREE STILL SHOTS & ROCK-STEADY MOVIES

Camera shake differs greatly based on a number of factors, including zoom position, shooting distance and whether you're capturing stills or movies. Intelligent IS redefines image stabilization by effectively addressing the different characteristics of camera shake.



**NORMAL IS**Corrects for a range of camera

movement when shooting stills.



MACRO IS

Corrects shift-type camera shake, which often occurs when shooting close ups or macro shots.

INTELLIGENT



Corrects shake that occurs when walking or following along with a subject when shooting a movie.



Does not interfere with panning motion; moving subject remains in focus. Works with both horizontal and vertical camera movement.



**TRIPOD MODE**When camera is on a tripod or steady surface, Intelligent IS is deactivated as it is not required.



POWERED IS

Compensates for the magnified shaking that occurs when shooting movies in the high-zoom range.



### **SMART AUTO**



### IT'S SO EASY TO CAPTURE **UNFORGETTABLE IMAGES**

#### IDENTIFIES UP TO 58\* DIFFERENT SCENE TYPES AND THEN INSTANTLY SHIFTS TO THE **IDEAL CAMERA SETTINGS.**

In an instant, you're ready to take beautiful photographs in different shooting situations. An icon appears on the screen to let you know which type of scene has been identified. The newly improved Smart Auto even recognizes babies and children. Now all you have

to	do	İS	Sł	100	t.
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to do is shoot.			HIGH	•••••		BACKGROUI	ND PRIORITY			LOW	
*IXUS 230HS features 32 scenes			DARK								
		SUNSETS	SPOTLIGHT	NIGHT SCENE	DARK	BACKLIT		JDING SKIES	NORMAL		
HIGH			SMILE	-	-	-	-	<b>6</b> 77	<b>6</b> 77	É	É
	BABIES  • Birthday registered	SLEEPING FACE	-	-	-	(C) <sub>zz</sub>	<u> </u>	Sz. 1	€ <sub>z²</sub>	€ <sub>z</sub> z	
			NORMAL	-	-	-	-	<u> </u>	<b>6</b> 7	<b>(</b>	<b>E</b>
		CHILDREN • Birthday registered	WHEN MOVING	-	-	-	-		<b>2</b>	<b>2</b> =	<b>2</b> =
	NORMAL  Birthday registered  Birthday not registered  Not registered  And the second s		WHEN MOVING	-	-	-	-			R	
			SMILE	-	-	-	-			<u> </u>	
		registered	SLEEPING FACE	-	-	-	<b>₩</b> z²	<b>O</b> 211	₩ zz I	₩ z <sup>z</sup>	<b>₩</b> zz
		WITH STRONG FACIAL SHADOW	-	-	-	<b>A</b>	-	-	2		
			NORMAL	-	A	<b>₽</b>	R	(F)		2	
	SUBJECTS OTHER CLOSE THAN PEOPLE/ SUBJECTS LANDSCAPES NORMAL		-	-	-	-		<u> </u>	OE	O E	
				-		-	<b>W</b>	<b>1</b>		Y	W
LOW			NORMAL	**		J	AUTO	7/1	<b>3</b> ),	AUTO	AUTO



#### **Sleeping Baby**

Captures beautiful, low-noise images without disturbing the baby. Flash and AF Assist do not fire; focus and shutter sounds are muted.



#### **Moving Subjects / Objects**

Automatically adjusts focus and exposure and shoots 3 successive frames when a moving child is detected, ensuring that you get the very best shot.







### **FACE ID**



# YOU FAVORITE SUBJECTS ALWAYS LOOK THEIR BEST

Focus and brightness are optimal, no matter where the registered subjects are in the frame. And if the subject is moving, the face is automatically tracked to maintain focus.

- Register the faces of up to 12 people
- Save up to 5 profile pictures per subject
- Search by name for fast playback

(Up to 3 faces can be identified each time)



#### **3 KEY BENEFITS**



#### **PRECISE RECOGNITION**

Recognizes faces with high precision, even subjects move in a crowd.



#### TRACK MOTION

Even when subject moves, AF keeps them in focus.



#### **NEVER MISS A MOMENT**

Even if the face is not facing the front, subject will be accurately detected.



### **MOVIEMAKING MAGIC**



#### WELCOME TO HOLLYWOOD!

#### YOUR LIFE IS A MOVIE

Turn your life into a high-definition movie – up to 1080p – complete with breathtaking special effects and superb stereo sound. With IXUS, it's not just a video – it's the HD story of your life!





### **SUPER SLOW MOTION MOVIE**Drama In Real Life

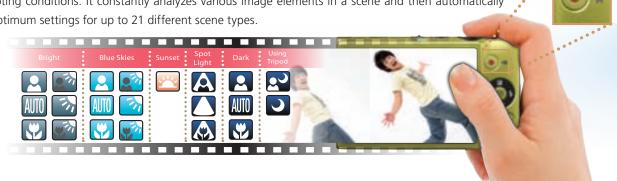
Capture scenes in graceful slow motion by shooting at 240fps and playing back at 30fps. The included software allows you to change the playback speed from 1/8 back to normal.



Capture images in which people and objects look like small-scale models. You can even adjust the playback speed for a more powerful effect.



Like Smart Auto for still images, Smart Auto Movie makes it effortless to capture great moving images in everchanging shooting conditions. It constantly analyzes various image elements in a scene and then automatically shifts to the optimum settings for up to 21 different scene types.





Apple™ iFrame is a computer-friendly, 720p video format that dramatically simplifies transferring, editing and playing back the videos you record. Because the in-camera video format is the same as the editing format, you can start editing – using Apple™ iMovie software – and sharing your movies across multiple platforms and devices immediately.

#### **MOVIE DIGEST IN HD** FORMAT/READY\* **A Cinematic Record Of** The Day's Best Moments

A refreshing way to record emotions as they unfold, Movie Digest

#### **NEVER MISS A MOMENT**

With previous versions of Movie Digest, 15 frames made up a single automatically pre-records a four-second movie each time you unit, which meant not everything was fully recorded when the capture a still image – all with a single click. Each day's footage is shutter button was pressed. Movie Digest is now recorded in the iFrame format, so each frame is a unit; thus, it records then compiled into one file for seamless playback and easy sharing. And now, Movie Digest is recorded in HD! What's more, you can every moment until the still shot is captured. enjoy watching Movie Digest in the cinematic 16:9 format. \*IXUS 230 HS records Movie Digest in VGA.

IXUS 510 HS / IXUS 500 HS / IXUS 240 HS / IXUS 125 HS / IXUS 230 HS

### **CREATIVE EFFECTS**



#### **FISH-EYE EFFECT**



Gives images a fun, rounded appearance, as if they were captured with a fish-eye lens.

#### **MINIATURE EFFECT**



Blurs the edges of the frame to alter the perspective, which makes subjects look like small-scale models.

#### **NEW SOFT FOCUS**



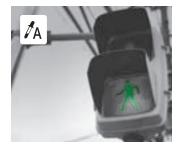
Softens the overall image to create a dreamy effect; ideal for portraits and wedding photos. (Except IXUS 230 HS)

#### **COLOR SWAP**



Select one color and replace it with another.

#### **COLOR ACCENT**



Retains one color and changes all others to monochrome.

#### **NEW SMOOTH SKIN**





Makes skin more beautiful by obscuring dullness and wrinkles, leaving it naturally smooth. (Except IXUS 230 HS)

#### TOY CAMERA: Standard • Warm • Cool

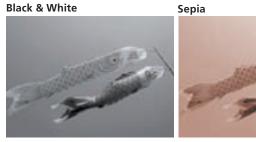


#### MONOCHROME: Black & White • Sepia • Blue



Standard Cool

Images appear to have been captured with a vintage or toy camera.



Changes color images to black & white, sepia or blue.



### **SPECIAL SCENE MODES**





SMOOTH SKIN

Makes skin more beautiful by obscuring dullness and wrinkles, leaving skin naturally smooth.





SOFT FOCUS

Softens the overall image to create a dreamy effect; ideal for portraits and wedding photos.





TOY CAMERA

Standard • Warm • Cool

Creates the vintage effect of a "toy" or "first-generation" camera; ideal for giving portraits a cool, offbeat dimension with a slightly distorted, unevenly saturated look.





**LONG SHUTTER** 

Slows shutter to let in more illumination for brighter photos in low-light conditions.

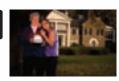




MONOCHROME Black & White • Sepia • Blue

Creates a dramatically artistic effect by giving images a black-and-white film look, with emphasis on contrast and grain.





LOW LIGH

Automatically adjusts ISO speed based on shooting conditions – up to ISO 6400 – for exceptional low-light performance.





**FISH-EYE EFFECT** 

Creates the effect of shooting with a fisheye lens, which gives your images a fun, curvilinear distortion; ideal for kids and pets. Three levels of distortion.





**MOVIE DIGEST** 

Automatically records a 4-second movie clip before every still captured, then combines an entire day's worth of clips into a single video. No editing required.





POSTER

Reduces the tonal gradation of your image, giving it a retro, old poster look.





STITCH ASSIST

Combines multiple aligned shots (using bundled software) to create panoramic photos.





MINIATURE EFFECT

Plays with perspective to create the impression of a much smaller world. Subjects appear to be small-scale models. Great for landscapes and city shots.





**SNOW** 

Eliminates darkened (backlit) subjects and bluish tint in snowy conditions.





SUPER VIVID

Creates a more intensive color effect by increasing the hue and saturation of the image.





PORTRAIT

Brings subject into focus while softening the background.





COLOR ACCENT

Choose to retain a single color in your image while other colors turn monochrome.





SMART SHUTTER

Shutter can be activated when a wink, smile or new face is detected; great for self-portraits.





**COLOR SWAP** 

Select one color and replace it with a color you choose for special effects.





FOLIAGE

Captures brilliant images of autumn foliage, greenery and blossoms.





**HIGH-SPEED BURST** 

Never miss the perfect moment with high-speed, continuous shooting. Ideal for sporting events, wildlife, kids in motion and other types of action.





SUPER SLOW MOTION MOVIE

Shoots 240 frames-per-second (fps), then plays back at 30fps. Use included software to change playback speed from 1/8 back to normal.





FIREWORKS

Create brilliant images of skyrocketing fireworks.





HANDHELD NIGHT SCENE

Combines multiple images into a single image with the least possible blur and the best possible exposure at night without a tripod.





RFACH

For beautiful shots at a sunny beach without darkened (backlit) faces.





**BEST IMAGE SELECTION** 

Automatically selects the best shot from images taken when using the continuous shooting function.





UNDERWATER

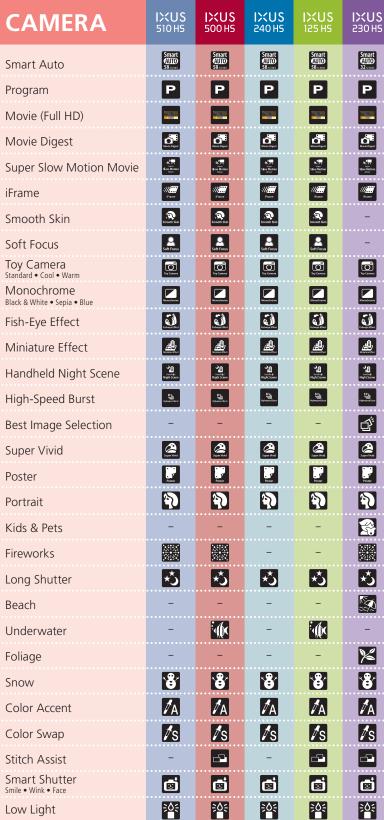
For capturing bright images even under bluish conditions.





**iFRAME** 

A computer-friendly HD video format that dramatically simplifies transferring, editing, sharing and playing back the videos you record. Can be used with both Mac and PC applications.







### **UNDERWATER CASE**



#### GET CREATIVE IN THE WATER!

You're not limited to beautiful shots on dry land. Now you can take your IXUS with you into the water! The optional waterproof case protects your camera to a depth of 3m, so it's great for snorkeling and capturing dynamic water shots at the beach or even in the pool. You'll be amazed at how creative you can be when you take your IXUS into the water!





### IXUS 510 HS

12X ZOOM, CMOS SENSOR, TOUCH-SCREEN INTERFACE AND GOLDEN RATIO DESIGN MAKE THIS ONE VERY SPECIAL IXUS



#### **CLASSIC DESIGN BASED** ON THE GOLDEN RATIO

The IXUS 510 HS approximates the mathematical Golden Ratio of 1:1.618 – which has inspired artists to create the perfect rectangular design.







#### 12X ZOOM LENS & 28 - 336MM WIDE-**ANGLE SHOOTING**

This extremely powerful zoom gets you brilliantly detailed close-ups even from great distances.

At the other extreme, 28mm wide-angle shooting is ideal for broad, sweeping panoramas, beautiful architectural images and large group shots. Moreover, Intelligent IS keeps all your shots from telephoto to macro - rock steady.

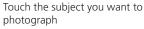




#### 3.2-INCH TOUCH-SCREEN MONITOR

The intelligent 3.2-inch Touch-Screen Monitor offers convenient interface for quick and easy access to some of the cameras most useful features. Images are absolutely brilliant, and the wide viewing angle makes framing and reviewing a true pleasure.







Even if the subject moves, focus continues to be tracked



Release your finger to shoot when the timing is right





#### **IMPROVED IMAGE QUALITY WITH A TOUCH**

The Touch Panel allows you to improve the monitor's image simply by dragging your finger across the screen.

































### IXUS 500 HS





# CLASSIC DESIGN BASED ON THE GOLDEN RATIO The IXUS 500 HS approximates the mathematic

The IXUS 500 HS approximates the mathematical Golden Ratio of 1:1.618 – which has inspired artists and architects for centuries – to create the perfect rectangular design.

23







### 12X ZOOM LENS & 28 – 336MM WIDE-ANGLE SHOOTING

This extremely powerful zoom gets you brilliantly detailed close-ups even from great distances. At the other extreme, 28mm wide angle shooting is ideal for broad, sweeping panoramas, beautiful architectural images and large group shots. Moreover, Intelligent IS keeps all your shots – from telephoto to macro – rock steady.





### 3.0-INCH LCD MONITOR WITH WIDE VIEWING ANGLE

The wide viewing angle of the generous 3.0-inch LCD monitor makes framing and reviewing shots a true pleasure – even when sharing images with a group of people.





























### **IXUS 240 HS**

TRANSFER IMAGES WIRELESSLY WITH THIS STYLISH, HIGH-PERFORMANCE CAMERA FEATURING TOUCH-SCREEN OPERATION





### SLIM DESIGN & A WIDE ARRAY OF COLORS

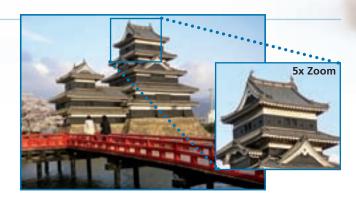
The beautifully styled IXUS 240 HS is available in four smart colors, so you can pick the one that best suits your own style. Its slim, curvy design is a pleasure to hold and easy operate, which makes it more fun than ever to capture unforgettable images.





# 5X ZOOM LENS & 24MM WIDE-ANGLE SHOOTING

With the optically advanced 5x zoom, you can get five times closer to your subject without taking a step. Capture beautiful ultra-wide-angle shots by zooming all the way out to 24mm. Whatever focal length you choose, Intelligent IS will keep all your shots sharp and steady.





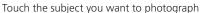


#### 3.2-INCH TOUCH-SCREEN MONITOR

The intelligent 3.2-inch Touch-Screen Monitor gives you advanced operational control simply by placing your finger on the screen. Touch your subject's onscreen image and Touch AF maintains focus even if there is movement; no need to follow with your finger. When you have the shot you want, remove your finger from the screen and Touch Shutter will immediately capture the image. Moreover, the Touch Panel allows you to improve the monitor's image quality by dragging your finger across the screen.

#### **TOUCH SHUTTER**







Even if the subject moves, focus continues to be tracked



Release your finger to shoot when the timing is right





#### **SMOOTH SKIN & SOFT FOCUS**

The IXUS 240 HS offers two new Creative Effects that further enhance the art of your images. Soft Focus creates a dreamy impression by lessening the sharpness of the overall image. This approach is ideal for portraits and wedding photos. Smooth Skin makes fine wrinkles and rough skin less noticeable. It also allows you to darken or lighten skin tones for a more natural look.



Smooth Skin



Soft Focus



































### **I**XUS 125 HS









# 5X ZOOM LENS & 24MM WIDE-ANGLE SHOOTING

With the optically advanced 5x zoom, you can get five times closer to your subject without taking a step. Capture beautiful ultrawide-angle shots by zooming all the way out to 24mm. Whatever focal length you choose, Intelligent IS will keep all your shots sharp and steady.





### 3.0-INCH LCD MONITOR WITH WIDE VIEWING ANGLE

The wide viewing angle of the generous 3.0-inch LCD monitor makes framing and reviewing shots a true pleasure – even when sharing images with a group of people.





### HIGH-SPEED BURST – ALWAYS READY FOR ACTION

High-Speed Burst captures images at up to 5.8fps, so you'll never miss the most exciting moment of action. It's great for sporting events, active kids, wildlife or any situation where rapid movement is involved.































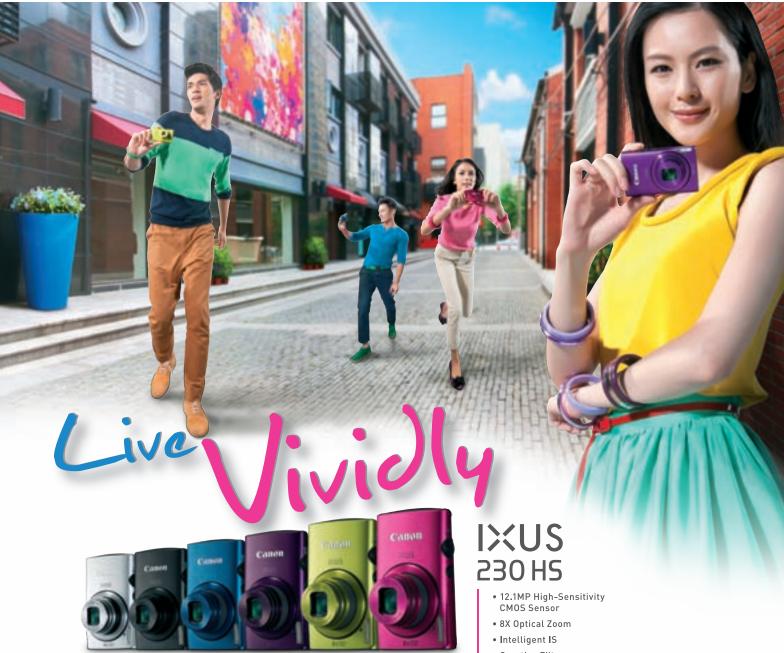






### 1XUS 230 HS

### ZOOM IN ON STYLE WITH THIS ULTRA-SLIM, HIGH-PERFORMANCE CAMERA



Dazzling you with its brilliance, the new IXUS 230 HS comes in six bold and arresting colours. More than just an extension of your unique personality, it's also a fashionable way to capture rich emotions. Let it fuel your desire to live vividly today.

- Creative Filters
- Movie Digest HS SYSTEM
- Full HD Movie



**GET CLOSER** Capture life's colours easily with the help of an incredible 8X optical zoom.



#### **KEEP UP WITH THE ACTION**

Take advantage of an inbuilt Intelligent Image Stabilizer (IS) that automatically detects and compensates for camera shake across all shooting modes, including movie, macro and telephoto.

#### **EQUALLY BRILLIANT:**

#### **IXUS** 1100 HS



- 12.1MP High-Sensitivity CMOS Sensor
- 12X Optical Zoom Intelligent IS
- 3.2" Touchscreen LCD with Touch Shutter
- Creative Filters iFrame Full HD Movie







### SELPHY



### SO MUCH FUN, IT'S A CELEBRATION!

#### **SELPHY CP INK & PAPER SET**



KC-18IF Credit-card size stickers (Full-sized, 18 sheets)



KC-18IL Mini stickers (8 labels per piece, 18 sheets)



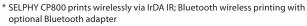
KC-36IP Credit-card size paper (36 sheets)



**KP-108IN**Postcard
size paper
(108 sheets)



**KP-36IP**Postcard
size paper
(36 sheets)







- Creative Print options
- Shuffle & ID Layouts
- 2.5" Tiltable LCD Viewer
- Brilliant color prints; enhanced Portrait Image Optimize Function



- Print directly from digital camera, memory card, computer, USB flash drive or even wirelessly\*
- Memory card slots (supports over 20 types including SDXC)
- · Long-lasting 100-year prints

# Where style meets substance





	ПСАПС	DNS	IXUS 510 HS	IXUS 500 HS		
Lens	Camera Effective Pixel	s	Approx 10.1 Million pixels	Approx 10.1 Million pixels		
	Focal Length		4.0 (W) – 48.0 (T) mm	4.0 (W) – 48.0 (T) mm		
			(35mm film equivalent: 28 (W) – 336 (T) mm)	(35mm film equivalent: 28 (W) – 336 (T) mm)		
	Zoom Magnification		12x	12x		
	Focusing Range		1cm (0.4in.) – infinity (W), 1m (3.3ft.) – infinity (T)	1cm (0.4in.) – infinity (W), 1m (3.3 ft.) – infinity (T)		
			Macro: 1 – 50cm (W) (0.4in. – 1.6ft. (W))	Macro: 1 – 50cm (W) (0.4in. – 1.6ft. (W))		
	Image Stabilizer (IS) Sy	rstem	Lens-shift type	Lens-shift type		
Imaging Processor			DIGIC 5	DIGIC 5		
CD Monitor Type			TFT color (Wide viewing angle)	TFT color (Wide viewing angle)		
	Size		3.2 inch type	3.0 inch type		
	Effective Pixels		Approx. 461,000 dots	•		
				Approx. 461,000 dots		
	Aspect Ratio		16:9	4:3		
	Features		Touch Panel, brightness adjustment (5 levels)	Brightness adjustment (5 levels), Quick-bright LCD		
ocus	Control System		Auto focus: Continuous, Servo AF / AE	Auto focus: Continuous, Servo AF / AE		
	AF Frame		Face Detect, Fixed Frame	Face Detect, Tracking AF, Center		
			- Touch AF available			
Metering System			Evaluative, Center-weighted average, Spot	Evaluative, Center-weighted average, Spot		
xposure Compensation (Sti	ill Images)		+/- 2 stops in 1/3 stops increments	+/- 2 stops in 1/3 stops increments		
xposure Shift (Movies)			Exposure is locked in AE Lock mode	Exposure is locked in AE Lock mode		
•	. 6 . 11 11		·	•		
6O Speed (Standard Output ecommended Exposure Inc			Auto, ISO 100/200/400/800/1600/3200	Auto, ISO 100/200/400/800/1600/3200		
			Auto Daylight Cloudy Turgeton Elveroceant Elveroceant Il Control	Auto Daylight Cloudy Typeston Flygrescot Flygrescot II Co.		
Vhite Balance			Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom		
hutter Speed			1 – 1/4000sec. 15 – 1/4000sec. (Total shutter speed range)	1 – 1/4000sec. 15 – 1/4000sec. (Total shutter speed range)		
	T					
	Туре		2 blades	2 blades		
	f/number		f/3.4 – f/6.3 (W), f/5.6 – f/9.0 (T)	f/3.4 – f/6.3 (W), f/5.6 – f/9.0 (T)		
lash	Modes		Auto, On, Slow Synchro, Off	Auto, On, Slow Synchro, Off		
	Range		50cm – 2.5m (W), 1.0 – 1.5m (T)	50cm – 2.5m (W), 1.0 – 1.5m (T)		
	-		(1.6 – 8.2ft. (W), (3.3 – 4.9ft.) (T))	(1.6 – 8.2ft. (W), (3.3 – 4.9ft.) (T))		
hooting Specifications	Shooting Modes		Auto'', P, Movie Digest, Portrait, Smooth Skin, Smart Shutter'', High-Speed Burst, Handheld Night Scene, Low Light, Fish-Eye Effect, Miniature Effect, Toy Camera Effect, Soft Focus, Monochrome, Super Vivid, Poster Effect, Color Accent, Color Swap, Snow, Fireworks,	Auto", P, Movie Digest, Portrait, Smooth Skin, Smart Shutter", High-Speed Burst, Handheld Night Scene, Low Light, Fish-Eye Effect, Miniature Effect, Toy Camera Effect, Soft Focus, Monochrome, Super Viv Poster Effect, Color Accent, Color Swap, Underwater, Snow, Fireworks,		
			Long Shutter, Stitch Assist, iFrame Movie, Super Slow Motion Movie.  Shooting movies is possible with the movie button.  "Smart Auto also available for movies "Smile, Wink Self-timer, Face Self-timer	Long Shutter, Stitch Assist, Frame Movie, Super Slow Motion Movie.  Shooting movies is possible with the movie button.  "Smart Auto also available for movies "Smile, Wink Self-timer, Face Self-timer		
	Digital Zoom		Still images/Movies: Approx. 4.0x (up to approx. 48x in combination with	Still images/Movies: Approx. 4.0x (up to approx. 48x in combination wi		
			the optical zoom), ZoomPlus, Digital Tele-converter	the optical zoom), ZoomPlus, Digital Tele-converter		
	Continuous Shooting Mode Selection		Normal, AF	Normal, AF		
	Speed		Approx. 2.6 shots/sec. (In P mode)	Approx. 2.8 shots/sec. (In P mode)		
			Approx. 6.1 shots/sec. (In High-Speed Burst mode)	Approx. 6.8 shots/sec. (In High-Speed Burst mode)		
	Number of Recordable	Shots (CIPA compliant)	Approx 190 shots	Approx 190 shots		
	Recording Time	Continuous Shooting Time*1	Approx. 50min.  "Maximum recording time, based on factory default settings, when repeatedly shooting until the maximum clip length has been reached.	Approx. 50min.  *Maximum recording time, based on factory default settings, when repeatedly shooting unt the maximum dip length has been reached.		
		Actual Usage Time*2	Approx. 30min.  Maximum recording time, based on factory default settings, starting and stopping shooting, turning the camera on and off, and operations such as using the zoom.	Approx. 30min.  Maximum recording time, based on factory default settings, starting and stopping shooting turning the camera on and off, and operations such as using the zoom.		
Recording Specifications	Recording Media		microSD memory card, microSDHC memory card, microSDXC	microSD memory card, microSDHC memory card, microSDXC		
			memory card	memory card		
	File Format		Design rule for camera file system, DPOF (Version 1.1) compliant	Design rule for camera file system, DPOF (Version 1.1) compliant		
	Data Type Still Images		Exif 2.3	Exif 2.3		
		Movies	MOV (Image data: H.264, Audio data: Linear PCM (2 channel stereo))	MOV (Image data: H.264, Audio data: Linear PCM (2 channel stereo))		
	Recording Pixels	Still Images	16:9 Large: 3648 x 2048, Medium 1: 2816 x 1584, Medium 2: 1920 x 1080, Small: 640 x 360 312 Large: 3648 x 2432, Medium 1: 2816 x 1880, Medium 2: 1600 x 1064, Small: 640 x 424 4:3 Large: 3648 x 2736, Medium 1: 2816 x 2112, Medium 2: 1600 x 1200, Small: 640 x 480 1:1 Large: 2736 x 2736, Medium 1: 2112 x 2112, Medium 2: 1200 x 1200, Small: 480 x 480	16:9 Large: 3648 x 2048, Medium 1: 2816 x 1584, Medium 2: 1920 x 105 Small: 640 x 360 3: Large: 3648 x 2432, Medium 1: 2816 x 1880, Medium 2: 1600 x 105 Small: 640 x 424 4:3 Large: 3648 x 2736, Medium 1: 2816 x 2112, Medium 2: 1600 x 120 Small: 640 x 480 1:1 Large: 2736 x 2736, Medium 1: 2112 x 2112, Medium 2: 1200 x 1200 Small: 480 x 480		
		Movies	iFrame Movie: 1280 x 720 (30fps")  Super Slow Motion Movie: 640 x 480 (120fps"² when shooting 30fps" during playback), 320 x 240 (240fps"³ when shooting 30fps" during playback)  Miniature Effect: 1280 x 720", 640 x 480"4  Other than the above "6: 1920 x 1080 (24fps"²), 1280 x 720 (30fps"), 640 x 480 (30fps")	iFrame Movie: 1280 x 720 (30fps")  Super Slow Motion Movie: 640 x 480 (120fps"² when shooting 30fps" during playback), 320 x 240 (240fps"² when shooting 30fps" during playback)  Miniature Effect: 1280 x 720", 640 x 480"4  Other than the above "s: 1920 x 1080 (24fps"s), 1280 x 720 (30fps"), 640 x 480 (30fps")		
			"Actual frame rate is 29.97fps. "Actual frame rate is 119.88fps. "Actual frame rate is 29.976ps. "Shooting: 6fps, 3fps, 1.5fps. Playback: 30fps". "Actual frame rate is 229.76fps. "Actual frame rate is 22.976fps. "Movies made in Movie Digest mode is 1280 x 720 (30fps").	"Actual frame rate is 29.97fps. "Actual frame rate is 119.86fps. "Actual frame rate is 239.76fps. "Shooting: 6fps, 3fps, 1.5fps, Playback: 30fps". "Actual frame rate is 23.976fps. "Actual frame rate is 23.976fps. "Movies made in Movie Digest mode is 1280 x 720 (30fps").		
			Hi-Speed USB	Hi-Speed USB		
nterface			HDMI output Analog audio output (stereo) Analog video output (NTSC/PAL) Wireless LAN (IEEE 802.11 b/g/n') *2.4 GHz band only	HDMI output Analog audio output (stereo) Analog video output (NTSC/PAL)		
			HDMI output Analog audio output (stereo) Analog video output (NTSC/PAL) Wireless LAN (IEEE 802.11 b/g/n')  *2.4 GHz band only Battery Pack NB-9L	Analog audio output (stereo) Analog video output (NTSC/PAL) Battery Pack NB-9L		
nterface Power Source Dimensions (CIPA Complian	nt)		HDMI output Analog audio output (stereo) Analog video output (NTSC/PAL) Wireless LAN (IEEE 802.11 b/g/n') *2.4 GHz band only	Analog audio output (stereo) Analog video output (NTSC/PAL)		









IXUS 240 HS	IXUS 125 HS	IXUS 230 HS
Approx 16.1 Million pixels	Approx 16.1 Million pixels	Approx 12.1 Million pixels
4.3 (W) – 21.5 (T) mm (35mm film equivalent: 24 (W) – 120 (T) mm) 5x	4.3 (W) – 21.5 (T) mm (35mm film equivalent: 24 (W) – 120 (T) mm) 5x	5.0 (W) – 40.0 (T) mm (35mm film equivalent: 28 (W) – 224 (T) mm) 8x
3cm (1.2in.) – infinity (W), 90cm (3.0ft.) – infinity (T) Macro: 3 – 50cm (W) (1.2in. – 1.6ft. (W))	3cm (1.2in.) – infinity (W), 90cm (3.0ft.) – infinity (T) Macro: 3 – 50cm (W) (1.2in. – 1.6ft. (W))	1cm (0.4in.) – infinity (W), 1m (3.3ft.) – infinity (T) Macro: 1 – 50cm (0.4in. – 1.6ft.) (W)
Lens-shift type	Lens-shift type	Lens-shift type
DIGIC 5  TET color (Wide viewing angle type)	DIGIC 5	DIGIC 4  TET color (Mide vicusing angle type)
TFT color (Wide viewing angle type) 3.2 inch type	TFT color (Wide viewing angle type)  3.0 inch type	TFT color (Wide viewing angle type) 3.0 inch type
Approx. 461,000 dots	Approx. 461,000 dots	Approx. 461,000 dots
16:9	4:3	4:3
Touch panel, brightness adjustment (5 levels)	Brightness adjustment (5 levels), Quick-bright LCD	Brightness adjustment (5 levels), Quick- bright LCD
Autofocus: Continuous (Auto and Touch AF), Servo AF / AE Face AiAF, Fixed Frame	Autofocus: Continuous (Auto only), Servo AF / AE	Auto focus: Single (Continuous in Auto Mode), Servo AF / AE
- Touch AF available	Face AiAF, Tracking AF, Center	Face AiAF, Tracking AF, Center
Evaluative, Center-weighted average, Spot	Evaluative, Center-weighted average, Spot	Evaluative, Center-weighted average, Spot
± 2 stops in 1/3-stop increments  Exposure is locked in AE Lock mode	± 2 stops in 1/3-stop increments  Exposure is locked in AE Lock mode	+/- 2 stops in 1/3 stop increments
Auto, ISO 100/200/400/800/1600/3200	Auto, ISO 100/200/400/800/1600/3200	Auto, ISO 100/200/400/800/1600/3200
		(In P Mode)
Auto, Day Light, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom 1-1/2000sec. 15-1/2000sec. (Total shutter speed range)	Auto, Day Light, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom 1-1/2000sec. 15-1/2000sec. (Total shutter speed range)	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom  1 – 1/2000sec.  15 – 1/2000sec. (Total shutter speed range)
Circular	Circular	Circular
f/2.7, f/8.0(W), f/5.9, f/17 (T)	f/2.7, f/8.0(W), f/5.9, f/17 (T)	f/3.0 - f/9.0 (W), f/5.9 – f/18 (T)
Auto, On, Slow Synchro, Off	Auto, On, Slow Synchro, Off	Auto, On, Slow Synchro, Off
50cm – 3.5m (W), 90cm – 2.0m (T) (1.6 – 11ft. (W), 3.0 – 6.6ft. (T))	50cm – 3.5m (W), 90cm – 2.0m (T) (1.6 – 11ft. (W), 3.0 – 6.6ft. (T))	50cm – 4.0m (W), 50cm – 2.0m (T) (1.6 – 13.0ft. (W), 1.6 – 6.6ft. (T))
Auto", P., Movie Digest, Portrait, Smooth Skin, Smart Shutter", High-Speed Burst, Handheld Night Scene, Low Light, Fish-Eye Effect, Miniature Effect, Toy Camera Effect, Soft Focus, Monochrome, Super Vivid, Poster Effect, Color Accent, Color Swap, Snow, Long Shutter, iFrame Movie, Super Slow Motion Movie. Shooting movies is possible with the movie button.  "Smart Auto also available for movies"  "Small, Wink Self-timer, Face Self-timer	Auto'', P, MovieDigest, Portrait, Smooth Skin, Smart Shutter'', High-Speed Burst, Handheld Night Scene, Low Light, Fish-Eye Effect, Miniature Effect, Toy Camera Effect, Soft Focus, Monochrome, Super Vivid, Poster Effect, Color Accent, Color Swap, Snow, Long Shutter, IFrame Movie, Super Slow Motion Movie, Underwater, Stitch Assist. Shooting movies is possible with the movie button.  "Smart Auto also available for movies	Auto <sup>1</sup> , P, Movie Digest, Portrait, Kids&Pets, Smart Shutter <sup>2</sup> , High-Speed Burst, Best Image Selection, Handheld Night Scene, Low Light, Fish-Eye Effect, Miniature effect, Toy Camera Effect, Monochrome, Super Vivid, Poster Effect, Color Accent, Color Swap, Beach, Foliage, Snow, Fireworks, Long Shutter, Stitch Assist, iFrame Movie, Super Slow Motion Movie. Shooting movies is possible with the movie button.  "Smart Auto also available for movies
Still images/Movies: Approx. 4.0x (up to approx. 20x in combination with the optical zoom), ZoomPlus, Digital Tele-converter	<sup>23</sup> Smile, Wink Self-timer, Face Self-timer  Still images/Movies: Approx. 4.0x (up to approx. 20x in combination with the optical zoom), ZoomPlus, Digital Tele-converter	<sup>22</sup> Smile, Wink Self-timer, Face Self-timer Still images/Movies: Approx. 4.0x (up to approx. 32x in combination with the optical zoom), Safety Zoom, Digital Tele-converter
Normal	Normal	Normal
Approx.1.9 shots/sec. (In P mode) Approx. 5.2 shots/sec. (In High-Speed Burst mode)	Approx. 2.0 shots/sec. (In P mode) Approx. 5.8 shots/sec. (In High-Speed Burst mode)	Approx. 3.5 shots/sec. (In P Mode) Approx. 8.7 shots/sec. (In High-Speed Burst mode)
Approx.170 shots	Approx. 170 shots	Approx. 210 shots
Approx. 1hr.  **Maximum recording time, based on factory default settings, when repeatedly shooting until the maximum dip length has been reached.	Approx. 1hr.  "Maximum recording time, based on factory default settings, when repeatedly shooting until the maximum clip length has been reached.	Approx. 1hr. 10min.  "I Maximum recording time, based on factory default settings, when repeatedly shooting until the maximum clip length has been reached.
Approx. 30min.	Approx. 30min.	Approx. 40min.
*2 Maximum recording time, based on factory default settings, starting and stopping shooting,	*2 Maximum recording time, based on factory default settings, starting and stopping shooting,	*2 Maximum recording time, based on factory default settings, starting and stopping shooting,
turning the camera on and off, and operations such as using the zoom.  SD memory card, SDHC memory card, SDXC memory card	turning the camera on and off, and operations such as using the zoom.  SD memory card, SDHC memory card, SDXC memory card	turning the camera on and off, and operations such as using the zoom.  SD memory card, SDHC memory card, SDXC memory card
Design rule for camera file system, DPOF (Version 1.1) compliant	Design rule for camera file system, DPOF (Version 1.1) compliant	Design rule for camera file system, DPOF (Version 1.1) compliant
Exif 2.3 (JPEG)	Exif 2.3 (JPEG)	Exif 2.3 (JPEG)
MOV (Image data: H.264, Audio data: Linear PCM (2 channel stereo))	MOV (Image data: H.264, Audio data: Linear PCM (2 channel monaural))	MOV (Image data: H.264, Audio data: Linear PCM (stereo))
16:9 Large: 4608 x 2592, Medium 1: 3264 x 1832, Medium 2: 1920 x 1080, Small: 640 x 360 3:2 Large: 4608 x 3072, Medium 1: 3264 x 2176, Medium 2: 1600 x 1064, Small: 640 x 424 4:3 Large: 4608 x 3456, Medium 1: 3264 x 2448, Medium 2: 1600 x 1200, Small: 640 x 480 1:1 Large: 3456 x 3456, Medium 1: 2448 x 2448, Medium 2: 1200 x 1200, Small: 480 x 480	16:9 Large: 4608 x 2592, Medium 1: 3264 x 1832, Medium2: 1920 x 1080, Small: 640 x 360 3:2 Large: 4608 x 3072, Medium 1: 3264 x 2176, Medium2: 1600 x 1064, Small: 640 x 424 4:3 Large: 4608 x 3456, Medium 1: 3264 x 2448, Medium2: 1600 x 1200, Small: 640 x 480 1:1 Large: 3456 x 3456, Medium 1: 2448 x 2448, Medium2: 1200 x 1200, Small: 480 x 480	16:9 Large: 4000 x 2248, Medium 1: 2816 x 1584, Medium 2: 1920 x 1080, Small: 640 x 360 3:2 Large: 4000 x 2664, Medium 1: 2816 x 1880, Medium 2: 1600 x 1064, Small: 640 x 424 4:3 Large: 4000 x 3000, Medium 1: 2816 x 2112, Medium 2: 1600 x 1200, Small: 640 x 480 1:1 Large: 2992 x 2992, Medium 1: 2112 x 2112, Medium 2: 1200 x 1200, Small: 480 x 480
IFrame Movie: 1280 x 720 (30fps") Super Slow Motion Movie: 640 x 480"2, 320 x 240"3 Miniature Effect: 1280 x 720", 640 x 480"4 Other than the above*6: 1920 x 1080 (24fps*9), 1280 x 720 (30fps"), 640 x 480 (30fps")  "Actual frame rate is 29.97fps.  "Shooting: 120fps, Playback: 30fps". "Shooting: 240fps, Playback: 30fps". "Shoting: 240fps, Playback: 30fps". "Actual frame rate is 23.976fps. "Movies made in Movie Digest mode in 1280 x 720 (30fps").	iFrame Movie: 1280 x 720 (30fps")  Super Slow Motion Movie: 640 x 480 (120fps'3 when shooting, 30fps'1 during playback), 320 x 240 (240fps'3 when shooting, 30fps'1 during playback)  Miniature Effect: 1280 x 720"4, 640 x 480"4  Other than the above ": 1920 x 1080 (24fps"3), 1280 x 720 (30fps"1), 640 x 480 (30fps"1)  "I Actual frame rate is 29.97fps. "Actual frame rate is 119.88fps. "A Ctual frame rate is 23.976fps. "Shooting: 6fps, 3fps, 1.5fps Playback: 30fps"1. "A Actual frame rate is 23.976fps. "Movies made in Movie Digest mode in 1280 x 720 (30fps"1).	Frame Movie: 1280 x 720 (30fps <sup>-1</sup> )   Super Slow Motion: 640 x 480 <sup>-3</sup> , 320 x 240 <sup>-3</sup>     Miniature Effect: 1280 x 720 <sup>-4</sup> , 640 x 480 <sup>-4</sup>     Other than the above: 1920 x 1080 (24fps <sup>-3</sup> ), 1280 x 720 (30fps <sup>-1</sup> ), 640 x 480 (30fps <sup>-1</sup> ), 640 x 480 (30fps <sup>-1</sup> ), 640 x 480 (30fps <sup>-1</sup> ), 640 x 100 (24fps flayback: 30fps <sup>-1</sup> , 640 x 100 (24fps; Playback: 30fps <sup>-1</sup> , 640 x 10
Hi-Speed USB HDMI Output Analog audio output (stereo) Analog video output (NTSC/PAL) Wireless LAN (IEEE802.11 b/g/n')  2.4.6Hz band on NUST (NUST (N	Hi-Speed USB HDMI Output Analog audio output (monaural) Analog video output (NTSC/PAL)	Hi-Speed USB HDMI output Analog audio output (stereo) Analog video output (NTSC/PAL)
Battery Pack NB-11L Compact Power Adapter CA-DC 10 (Included with AC Adapter Kit ACK-DC90)	Battery Pack NB-11L Compact Power Adapter CA-DC 10 (Included with AC Adapter Kit ACK-DC90)	Battery Pack NB-4L Compact Power Adapter CA-DC10 (Included with AC Adapter Kit ACK-DC60)
93.5 x 56.8 x 20.8mm (3.68 x 2.24 x 0.82in.)	93.2 x 57.0 x 20.0mm (3.67 x 2.24 x 0.79in.)	95.8 x 56.8 x 22.1mm (3.77 x 2.24 x 0.87in.)
Approx. 145g (5.11oz.) (Including the battery and memory card) Approx. 130g (4.59oz.) (Camera body only)	Approx. 135g (4.76oz.) (Including the battery and memory card) Approx. 120g (4.23oz.) (Camera body only)	Approx. 140g (4.94oz.) (Including battery and memory card) Approx. 121g (4.27oz.) (Camera body only)