

# PIXMA iP4970

Photo Printer

# Canon

Delighting You Always

## DEDICATED PERFORMANCE

FUN FILTER EFFECT  
ENHANCED FULL HD MOVIE PRINT  
AUTO DUPLEX PRINTING  
5 SINGLE INK TANKS



## THE PIXMA BLACK SERIES

# THE PIXMA BLACK SERIES

THE PIXMA BLACK SERIES

## QUALITY, CREATIVITY & CONVENIENCE

The PIXMA iP4970 is a high-speed, high-quality photo printer that provides a variety of creative printing options for digital images and HD movie stills. It features paper-saving Auto Duplex Printing and an individual ink tank system that reduces ink wastage and an ECO Information screen keeps track of how much paper you save. You'll accomplish so much more with the quality, creativity and convenience of the PIXMA iP4970.

### Before You Buy, Demand To Know The True Speed Of That Inkjet Printer

You cannot accurately compare the speed of inkjet printers when there are different test methods. Unless the universal ISO Print Speed Measurement standards are used, it's impossible to know which printer is faster: one that prints 10 images per minute (ipm) or one that prints 30 pages per minute (ppm). Canon has adopted the universal ISO standards for inkjet printers to ensure that you always get the performance you expect right out of the box. Demand the ISO standard – it's the only way to know the real speed of your inkjet printer.

1 pl  
Technology

9600 dpi  
Maximum

10x15cm (4x6")  
borderless  
20 approx.  
sec.

FINE  
Full-photolithography Inkjet  
Nozzle Engineering

ChromaLife 100+

Document  
Printing  
12.5 ipm Mono  
9.3 ipm Color

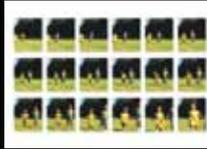
Measured by ISO / IEC 24734 Standard

5 Single Inks



**Full HD Movie Print**

Print your favorite moment. Catch the motion and tell the story.



**Fun Filter Effect**

Just a few clicks to add artistic image effects.



Original



Fish-Eye Effect

**Auto Photo Fix II**

Professional photo finish.



Original



Auto Photo Fix II



**Advanced Media Handling**

Auto Duplex Printing, 2-way Paper Feeding\* and Direct Disc Print functions.



Auto Duplex Print



2-way



Direct Disc Print

\* Cassette is available only for plain paper.

**Easy-WebPrint Ex**

Lets you clip, arrange and print web page contents.



**Quiet Mode**

Offers near silent operation with straightforward settings.

**Camera Direct Printing**



**High-quality & High-speed**

1pl, 9600dpi, 5 colors and ISO Standard speed.



FINE FullColorMicroscopy Inkjet Nozzle Engineering



5 Single Inks



ChromaLife 100+

**Canon Creative Park Premium**

Explore and print exclusive premium content.



\* Only available when using Canon genuine inks for all colors.

# FUN FILTER EFFECT



Create a more artistic impression or add some fun to your ordinary photo through Fun Filter Effect. This software is conveniently accessed via Solution Menu EX or Easy-PhotoPrint EX. Simply select an image, choose the desired effect and follow the easy steps.

Before



After



**Fish-Eye**

A fish-eye lens captures extremely wide images, giving them a fun, distorted appearance. To create the same look, just select the center of the effect and the degree of distortion.

**Miniature**

Softens the edges of your images, making subjects appear to be miniatures. Select the width of the focus area to control the degree of miniaturization.

**Toy Camera**

Creates a stylish and increasingly popular effect by making your images appear as if they were captured with a vintage or "toy" camera.

**Soft Focus**

Decreases the sharpness of your images to create a dreamy, artistic feel. You can control the degree of softness.

**Blur Background**

Makes the subject stand out by giving the background a soft, pleasing blur.



# ENHANCED FULL HD MOVIE PRINT



Extract individual frames from movies taken with your Canon digital camera and print them as beautiful still photographs. For optimal image quality, you can even enhance the resolution and reduce noise before printing. Now you can do even more:



\*Only for ".mov" files created by Canon digital cameras. Requires Canon ZoomBrowser EX 6.5 or later, or Canon ImageBrowser 6.5 or later.



## Merge Frames **NEW!**

Combine multiple frames of an action sequence to create an extraordinary image showing the natural flow of movement.



## Layout **NEW!**

Create a layout with multiple frames from a movie clip. You can choose the paper size, layout orientation, frame direction and automatically adjust the cropping area of each frame.



## Clearer Images **NEW!**

If the movie frame you choose to print is not clear, Full HD Movie Print can automatically replace it with an adjacent frame that is sharper and clearer.



# ADVANCED MEDIA HANDLING

## Auto Duplex Printing

This time and resource saving feature automatically prints on both sides of the paper.



## 2-Way Paper Feeding

Load up to 150 sheets of plain paper in the rear tray and another 150 in the cassette. Or load two types of paper to avoid delays when switching media.



## Direct Disc Print / Case Cover Print

Choose from multiple layout and background patterns when printing directly onto a printable CD or DVD. You can also design and print CD case covers.



## Auto Photo Fix II

Images are analyzed based on the presence of faces, type of scene and lighting conditions. Precision adjustments are then made to skin tones, brightness and color cast.



Original



Corrected color cast

## Solution Menu EX

This convenient desktop menu gives you instant access to a variety of printing, scanning and web-based solutions: print HD movie frames, visit Creative Park Premium, set the printer to Quiet Mode or use Fun Filter Effect.





**PictBridge Camera-Direct Printing**

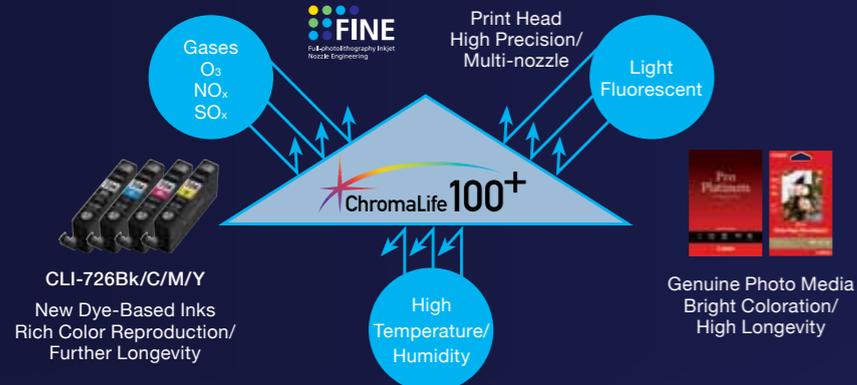


Connect any PictBridge-compatible digital camera directly to the PIXMA iP4970 and print brilliant photos without a computer.



# ChromaLife100+\*

Using Canon's dye-based inks and genuine photo papers, prints can last up to 300 years under proper storage conditions. Image quality is also greatly enhanced.



Gas Fastness Approx. **20 years**

Original print



20 years later



No noticeable color change

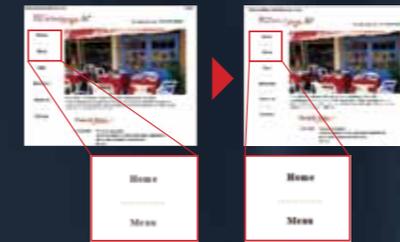
# EASY-WEBPRINT EX



Clip, arrange, edit, resize and print web pages easily.

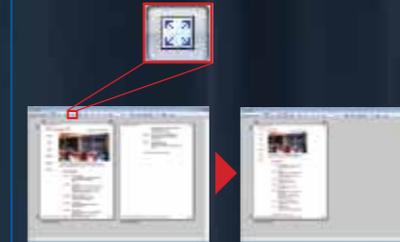
**Improved Legibility**

Enhance readability by changing gray text to black or increasing font size.



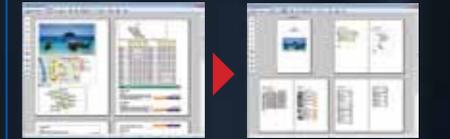
**Fit-To-Page**

With a click, reduce or enlarge content so it fits on one page.



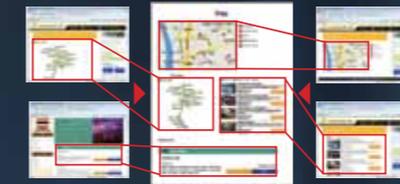
**Booklet Print**

Consolidate clipped web content in an A5-sized booklet, printed on both sides.



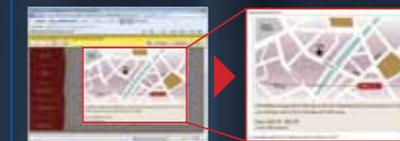
**Clip & Merge**

Clip, edit and resize web material; you can insert images stored on your PC before printing.



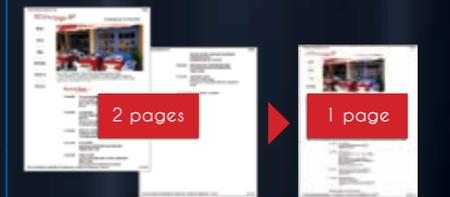
**Auto Clip**

With a click, clip the main part of the web page for printing.



**Save Paper**

Reduce Size/Fit to Page and Save to PDF options lower paper use.



# A BETTER ENVIRONMENT



To reduce CO<sub>2</sub> emissions, PIXMA printers conform to the EU RoHS directive and the international Energy Star Program. In addition, the PIXMA iP4970 features a number of innovations to help create a better environment.

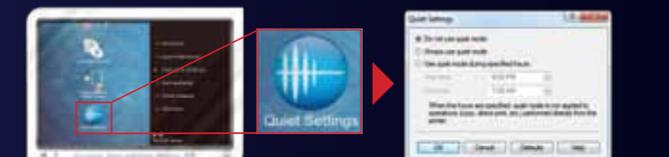
**ECO Information** NEW!

Know the exact amount paper you've saved and how much you've reduced CO<sub>2</sub> emissions by using Auto Duplex Mode.



**Quiet Mode** NEW!

Minimize operating noise with Quiet Mode, which is easily accessible via the Home Screen or Solution Menu EX.



\* For proper storage conditions, see specifications for details.

Photo Printing

 <p><b>PT-101</b> Photo Paper Pro Platinum (Super High Gloss)</p> <ul style="list-style-type: none"> <li>• 300g/m<sup>2</sup></li> <li>• 4x6", 8x10", A4</li> </ul>	 <p><b>PP-201</b> Photo Paper Plus Glossy II</p> <ul style="list-style-type: none"> <li>• 260g/m<sup>2</sup></li> <li>• 4x6", A4</li> </ul>	 <p><b>GP-501</b> Glossy Photo Paper</p> <ul style="list-style-type: none"> <li>• 170g/m<sup>2</sup></li> <li>• 4x6", A4</li> </ul>	 <p><b>SG-201</b> Photo Paper Plus Semi-Gloss</p> <ul style="list-style-type: none"> <li>• 270g/m<sup>2</sup></li> <li>• 4x6", 8x10", A4</li> </ul>
---	--	--	--

Special Projects

 <p><b>MP-101</b> Matte Photo Paper</p> <ul style="list-style-type: none"> <li>• 170g/m<sup>2</sup></li> <li>• 4x6", A4</li> </ul>	 <p><b>PS-101</b> Photo Stickers</p> <ul style="list-style-type: none"> <li>• 190g/m<sup>2</sup></li> <li>• Stickers (5 sheets/pack) (16 photo stickers/sheet)</li> </ul>
--	--

Business Printing



**HR-101N**  
High Resolution Paper

- 110g/m<sup>2</sup>
- A4

Ink Cartridges

 <p>PGI-725 Pigment Black</p>	 <p>CLI-726 Dye Cyan</p>	 <p>CLI-726 Dye Magenta</p>	 <p>CLI-726 Dye Yellow</p>	 <p>CLI-726 Dye Black</p>
---	---	--	--	--

PRINT		
Maximum Printing Resolution		9600 (horizontal)*1 x 2400 (vertical) dpi
Print Head / Ink	Type	Individual Ink Cartridge
	Total Number of Nozzles	4,608 nozzles
	Min. Ink Droplet Size	1pl
	Ink Tank	PGI-725 Pigment Black, CLI-726 Cyan / Magenta / Yellow / Black
Print Speed	Document: Color*2	ESAT/Simplex approx. 9.3ipm
	Document: B/W*2	ESAT/Simplex approx. 12.5ipm
	Photo (4x6")*2	PP-201/Borderless approx. 20sec.
Printable Width		Up to 203.2mm (8 inches), Borderless: Up to 216mm (8.5 inches)
Printable Area	Borderless Printing*3	Top / Bottom / Right / Left margin: each 0mm (Supported Paper Size: A4 / LTR / 4x6" / 5x7" / 8x10")
	Bordered Printing	Top margin: 3mm, Bottom margin: 5mm Left / Right margin: each 3.4mm (LTR / LGL: Left: 6.4mm, Right: 6.3mm)
	Bordered Auto Duplex Printing	Top margin: 5mm, Bottom margin: 5mm Left / Right margin: 3.4mm (LTR / LGL: Left: 6.4mm, Right: 6.3mm)
Recommended Printing Area		Top margin: 40.7mm / Bottom margin: 37.4mm
Paper Size*4		A4, A5, B5, LTR, LGL, 4x6", 5x7", 8x10", Envelopes (DL, COM10)
Paper Handling (Rear Tray) (Maximum Number)	Plain Paper	A4, A5, B5, LTR, LGL = 150
	High Resolution Paper (HR-101N)	A4 = 80
	Photo Paper Pro Platinum (PT-101)	4x6" = 20, A4 / 8x10" = 10
	Photo Paper Plus Glossy II (PP-201)	4x6" = 20, A4 = 10
	Photo Paper Plus Semi-Gloss (SG-201)	4x6" = 20, A4 / 8x10" = 10
	Glossy Photo Paper "Everyday Use" (GP-501)	4x6" = 20, A4 = 10
	Matte Photo Paper (MP-101)	4x6" = 20, A4 = 10
	Photo Stickers (PS-101)	1
	T-Shirt Transfer (TR-301)	1
	Envelope	European DL / US Com. #10 = 10
Paper Handling (Cassette) (Maximum Number)	Plain Paper	A4, A5, B5, LTR = 150
Disc Handling (CD-R Tray)	Printable Disc	1 (Manual handling by the CD-R tray)
Support Media for Auto Duplex Printing	Type	Plain Paper (Bordered)
	Size	A4, A5, B5, LTR
Paper Weight	Rear Tray	Plain Paper: 64-105g/m <sup>2</sup> , Canon specialty paper: max paper weight: approx. 300g/m <sup>2</sup> (Photo Paper Pro Platinum PT-101)
	Cassette	Plain Paper: 64-105g/m <sup>2</sup>
Ink End Sensor		Optical sensor + Dot count
Print Head Alignment		Auto / Manual

SYSTEM REQUIREMENTS	
Windows	Windows XP SP2, XP SP3/Vista SP1, Vista SP2/Windows 7, 7 SP1
Macintosh	Mac OS X v10.4.11 - 10.7

GENERAL SPECIFICATIONS		
Interface	USB 2.0 Hi-Speed, PictBridge	
Operating Environment	Temperature: 5 - 35°C, Humidity: 10 - 90% RH (no dew condensation)	
Storage Environment	Temperature: 0 - 40°C, Humidity: 5 - 95% RH (no dew condensation)	
Acoustic Noise (PC Print)*5	approx. 45.5dB	
Power	AC 100-240V, 50/60Hz	
Power Consumption	Standby	approx. 0.8W
	Printing*6	approx. 18W
Environment	Regulation	RoHS (EU, China), WEEE (EU)
	Eco-Label	Energy Star
Dimension (WxDxH)		approx. 431 x 297 x 153mm
Weight		approx. 5.7kg

Specifications are subject to change without notice.

- \*1 Ink droplets can be placed with a pitch of 1/9600 inch at minimum.
- \*2 Document print speeds are the averages of ESAT in Office Category Test for the default simplex mode, ISO/IEC 24734.  
Photo print speed is based on the default setting using ISO/JIS-SCID N2 on Photo Paper Plus Glossy II and does not take into account data processing time on host computer.  
Print speed may vary depending on system configuration, interface, software, document complexity, print mode, page coverage, type of paper used, etc.
- \*3 Paper types NOT supported for borderless printing are as follows: Envelope, High Resolution Paper, T-Shirt Transfer, Photo Stickers.
- \*4 The paper sizes that can be fed from the cassette are A4, A5, B5 and LTR.
- \*5 When printing ISO/JIS-SCID N2 pattern on 4x6" Photo Paper Plus Glossy II using default settings.
- \*6 When printing ISO/JIS-SCID N2 pattern on A4 size plain paper using default settings.

\*CHROMALIFE100\* PROPER STORAGE CONDITIONS

300-year life in an album:  
 <Criteria for estimation> The permanence presented above are made using an accelerated dark storage test designed for silver-halide photos (ISO/FD1899). Samples are printed with an optical density of 1.0 (each black, cyan, magenta, yellow) and kept in a controlled environment of high temperature and 50% relative humidity. The test environment is designed to accelerate color fading. The rate of the decrease in the optical density and the rate of yellow discoloration of the paper are measured. Finally, the results are extrapolated to the length of time that a printed image is kept in an environment of 23°C, 50% RH.  
 30-year lightfastness:  
 <Criteria for estimation> When displayed in a glass frame in a typical indoor space (estimating 500lux / 10 hours per day) without direct sunlight. Estimates for lightfastness are made under the following test conditions. Light source: White fluorescent light 70,000 lux; Temperature: 24°C; Humidity: 60% RH; A 2mm thick glass is placed on the sample with an air gap between the glass and the sample during accelerated testing.  
 20-year gas fastness:  
 <Criteria for estimation> Estimates for gas fastness are made under the following test conditions: Temperature (24°C) and humidity (60% RH) are controlled in an environment of mixed gases of O<sub>2</sub>, NO<sub>x</sub> and SO<sub>x</sub>. The ratio of the gases is typical to indoor air composition (O<sub>2</sub>: NO<sub>x</sub>: SO<sub>x</sub> = 3:19:1) with 100-times concentration in order to accelerate fading.  
 <Criteria for estimation of print longevity>  
 Estimates for image permanence are made using the Wilhelm Imaging Research, Inc. Endpoint criteria: Accumulated illuminance causes a monochromatic / reflective optical density loss of 20-35% (figures set respectively for each color: starting density of 1.0). Accumulated illuminance causes a difference in color balance of yellow, magenta and cyan (each component in composite black) of 12-18%.  
 <Tips>  
 Making your printed images last longer: Light, environmental gases, high temperature and humidity can accelerate color fading. When displaying your photographs, avoid high-intensity lighting and use glass-filtered frames. Photos stored in the dark, using archival quality albums or storage materials, will tend to last longer than photos that are exposed to light. Avoid high temperatures and high humidity to promote the image permanence of your photos.  
 Note: The image permanence estimates presented above may vary depending on display / storage conditions. The expressed numbers of years estimates are the result of simulated, accelerated tests conducted by Canon Inc., and do not represent a product guarantee.

CREATIVE PARK PREMIUM

EXCLUSIVE ACCESS!

As the owner of a PIXMA iP4970, you have privileged access to Creative Park Premium. This is an elite, online service that allows you to download a wide range of professional photos and illustrations from world-renowned artists – premium content that is not available at Canon Creative Park. Use these **FREE** downloads to create extraordinary prints, posters, calendars, greeting cards and much more. This exclusive site can be accessed through Solution Menu EX.

CREATIVE PARK

Canon Creative Park – Paper Was Never So Much Fun!

Download **FREE** templates to create personalized gifts, cards, 3D paper art, calendars and scrapbooking materials. It's the fun way to get the most out of your PIXMA printer!




NOTE: CREATIVE PARK PREMIUM is a premium content service available exclusively to users only when all of the colors of genuine Canon inks are installed.



Delighting You Always

SOUTH & SOUTHEAST ASIA REGIONAL  
HEADQUARTERS:

## CANON SINGAPORE PTE. LTD.

1 HarbourFront Avenue #04-01 Keppel Bay Tower  
Singapore 098632  
Tel: 65-6799 8888 Fax: 65-6799 8882  
[www.canon-asia.com](http://www.canon-asia.com)

### CANON OFFICES

#### INDIA:

Canon India Pvt. Ltd.  
Tel: 91-124-4160 000  
Fax: 91-124-4160 011  
[www.canon.co.in](http://www.canon.co.in)

#### MALAYSIA:

Canon Marketing (Malaysia)  
Sdn. Bhd.  
Tel: 603-7844 6000  
Fax: 603-7845 0505  
[www.canon.com.my](http://www.canon.com.my)

#### SINGAPORE:

Canon Singapore Pte. Ltd.  
Tel: 65-6799 8888  
Fax: 65-6221 7577  
[www.canon.com.sg](http://www.canon.com.sg)

#### THAILAND:

Canon Marketing (Thailand)  
Co. Ltd.  
Tel: 66-2-3449 999  
Fax: 66-2-3449 967-68  
[www.canon.co.th](http://www.canon.co.th)

#### VIETNAM:

Canon Singapore Pte. Ltd.  
Ho Chi Minh City Representative  
Office & Showroom  
Tel: 84-8-8200 466  
Fax: 84-8-8200 477  
[www.canon.com.vn](http://www.canon.com.vn)

#### Hanoi Representative Office

Tel: 84-4-7711 677  
Fax: 84-4-7711 678  
[www.canon.com.vn](http://www.canon.com.vn)

### CANON BUSINESS PARTNERS

#### BANGLADESH:

J.A.N. Associates  
Tel: 880-2-8611 444  
Fax: 880-2-8610 410

#### BRUNEI:

Interhouse Company  
Tel: 673-2-653 001  
Fax: 673-2-653 003

#### CAMBODIA:

i-Quick (Cambodia) Pte. Ltd.  
Tel: 855-23-996 638  
Fax: 855-23-996 639

#### INDONESIA:

P. T. Datascrip  
Tel: 62-21-2664 8999  
Fax: 62-21-6544 811-13  
[www.canon.co.id](http://www.canon.co.id)

#### MALDIVES:

SIMDI  
Tel: 960-333 4421  
Fax: 960-333 4424

#### MYANMAR:

Myanmar Golden Rock  
International Co. Ltd.  
Tel: 95-1-2020 92/3/4  
Fax: 95-1-202 079

#### NEPAL:

International Electronics  
Concern (P) Ltd.  
Tel: 977-1-4421 991  
Fax: 977-1-4421 909

#### PAKISTAN:

MBM International  
Tel: 92-21-3227 77093-4  
Fax: 92-21-3438 6308

#### SRI LANKA:

Metropolitan Computers  
(Pvt.) Ltd.  
Tel: 94-11-2437 797  
Fax: 94-11-2448 980

Dealer's Stamp